**The universal vs. the local: Lea Goldberg's writings for children during the *Yishuv* period**

In my presentation, I intend to discuss Lea Goldberg's activity in *Davar Leyeladim,* the leading magazine for children during the *Yishuv* period*.* For many years, Goldberg played a pivotal role in the *Eretz-Israeli* children's literature arena. From 1936, a year after she immigrated to Israel, to 1943, Goldberg published upwards of 500 texts in *Davar Leyeladim*. She also served as the magazine’s associate-editor, editing its poetic sections.

Those distressing times - the Arab Rebellion (1936-1939) and the outbreak of WWII (1939) affected deeply the *Eretz Israeli* community, who struggled to establish a state for the Jewish people. Consequently, most of *Davar Leyeladim*’s texts focused on the shaping of a new Jewish-*Eretz Israeli* kid – a brave independent young *Tzabar*, a leader or a farmer engaging in protecting or working his land. Goldberg, however, often focused on entirely different protagonists.

In this talk, I will explore the unique way Goldberg wrote to children about current events – committed first and foremost to universal humanistic and aesthetic values while being fully aware to the local Zionist ideals she was required to promote over the pages of *Davar Leyeladim*, the Labor Movementmagazine.