Dear

We are very excited to present a comprehensive **Pre-ElectionToolKit** that features our [**CORE FOUR Campaign Talking Points**](https://urldefense.proofpoint.com/v2/url?u=https-3A__mailer2.zohoinsights.com_ocgeturl_2d6f.327230a-3Fl-3Df8448751-2D37f4-2D11ea-2Da8a8-2D525400092922-26m-3Df83df7a0-2D37f4-2D11ea-2Da8a8-2D525400092922-26h-3D189010a1e01e86153dd44eadb7c576203dc639a03eff7db8757eef816ade5add&d=DwMFaQ&c=VTwaeXjOsAHot2hQQ0nozrBJwyviuCtydNuGwYGfYiI&r=DpoDeZnHKLjxcvzWSr-dTQ&m=cp_gyTveHUHscsrCKbt6ABpcKUQP_knaUwBYbxOeoUo&s=iiG5wY1fheAx16XyYTUirxG_fJTRGUixK2nnG9pK2A0&e=) that you can utilize to spread awareness about OIC. These tools are meant to give you the ability to self-organize and maximize election participation in your community/organization.

FEEL FREE to share these materials with friends, family, colleagues, and others! We are eager to continue to grow our community of Ambassadors, who, like yourself, are passionate about getting the vote for OIC!

Included in this ToolKit are the following items:

1. **Talking Points**: These updated [Talking Points](https://urldefense.proofpoint.com/v2/url?u=https-3A__mailer2.zohoinsights.com_ocgeturl_2d6f.327230a-3Fl-3Df8448752-2D37f4-2D11ea-2Da8a8-2D525400092922-26m-3Df83df7a0-2D37f4-2D11ea-2Da8a8-2D525400092922-26h-3D189010a1e01e86153dd44eadb7c576203dc639a03eff7db8757eef816ade5add&d=DwMFaQ&c=VTwaeXjOsAHot2hQQ0nozrBJwyviuCtydNuGwYGfYiI&r=DpoDeZnHKLjxcvzWSr-dTQ&m=cp_gyTveHUHscsrCKbt6ABpcKUQP_knaUwBYbxOeoUo&s=ZuqdTXU5X1aGWsuR4FOMgFF-ZFNNXo1sSa2OzqZt9bU&e=) provide a basic overview of the campaign, the CORE FOUR reasons to vote, and can be referred to when communicating campaign messaging.
2. **Flyer**: This [flyer](https://urldefense.proofpoint.com/v2/url?u=https-3A__mailer2.zohoinsights.com_ocgeturl_2d6f.327230a-3Fl-3Df8448753-2D37f4-2D11ea-2Da8a8-2D525400092922-26m-3Df83df7a0-2D37f4-2D11ea-2Da8a8-2D525400092922-26h-3D189010a1e01e86153dd44eadb7c576203dc639a03eff7db8757eef816ade5add&d=DwMFaQ&c=VTwaeXjOsAHot2hQQ0nozrBJwyviuCtydNuGwYGfYiI&r=DpoDeZnHKLjxcvzWSr-dTQ&m=cp_gyTveHUHscsrCKbt6ABpcKUQP_knaUwBYbxOeoUo&s=F_axu0ikCgvyD9yRW1IASAG90DlhpfmBA57tSiCT8W8&e=) can be downloaded and printed and/or emailed out.
3. **Social Media**: [Follow us on Facebook: @voteoic](https://urldefense.proofpoint.com/v2/url?u=https-3A__mailer2.zohoinsights.com_ocgeturl_2d6f.327230a-3Fl-3Df8448754-2D37f4-2D11ea-2Da8a8-2D525400092922-26m-3Df83df7a0-2D37f4-2D11ea-2Da8a8-2D525400092922-26h-3D189010a1e01e86153dd44eadb7c576203dc639a03eff7db8757eef816ade5add&d=DwMFaQ&c=VTwaeXjOsAHot2hQQ0nozrBJwyviuCtydNuGwYGfYiI&r=DpoDeZnHKLjxcvzWSr-dTQ&m=cp_gyTveHUHscsrCKbt6ABpcKUQP_knaUwBYbxOeoUo&s=FOeQ-JtgC4mfSzrCb9W8Q4N7nu18mZhJ9sAf6m6r4R8&e=). In addition, please use these posts on your social media accounts. More campaign posts and Social Media “tools” will be provided as the election goes on - these are simply basics to get you started!
4. [Social Media Post 1](https://urldefense.proofpoint.com/v2/url?u=https-3A__mailer2.zohoinsights.com_ocgeturl_2d6f.327230a-3Fl-3Df8448755-2D37f4-2D11ea-2Da8a8-2D525400092922-26m-3Df83df7a0-2D37f4-2D11ea-2Da8a8-2D525400092922-26h-3D189010a1e01e86153dd44eadb7c576203dc639a03eff7db8757eef816ade5add&d=DwMFaQ&c=VTwaeXjOsAHot2hQQ0nozrBJwyviuCtydNuGwYGfYiI&r=DpoDeZnHKLjxcvzWSr-dTQ&m=cp_gyTveHUHscsrCKbt6ABpcKUQP_knaUwBYbxOeoUo&s=1H5HIddbX1tuhXgWYe39JeuJqcn2aegY-YC5znw1FR8&e=)
5. [Social Media Post 2](https://urldefense.proofpoint.com/v2/url?u=https-3A__mailer2.zohoinsights.com_ocgeturl_2d6f.327230a-3Fl-3Df8448756-2D37f4-2D11ea-2Da8a8-2D525400092922-26m-3Df83df7a0-2D37f4-2D11ea-2Da8a8-2D525400092922-26h-3D189010a1e01e86153dd44eadb7c576203dc639a03eff7db8757eef816ade5add&d=DwMFaQ&c=VTwaeXjOsAHot2hQQ0nozrBJwyviuCtydNuGwYGfYiI&r=DpoDeZnHKLjxcvzWSr-dTQ&m=cp_gyTveHUHscsrCKbt6ABpcKUQP_knaUwBYbxOeoUo&s=gl9aHm2DhaPiU8wTmup6re0R2IsnSC5Ol3fA5tnvywA&e=)
6. [Social Media Post - CORE FOUR](https://urldefense.proofpoint.com/v2/url?u=https-3A__mailer2.zohoinsights.com_ocgeturl_2d6f.327230a-3Fl-3Df8448757-2D37f4-2D11ea-2Da8a8-2D525400092922-26m-3Df83df7a0-2D37f4-2D11ea-2Da8a8-2D525400092922-26h-3D189010a1e01e86153dd44eadb7c576203dc639a03eff7db8757eef816ade5add&d=DwMFaQ&c=VTwaeXjOsAHot2hQQ0nozrBJwyviuCtydNuGwYGfYiI&r=DpoDeZnHKLjxcvzWSr-dTQ&m=cp_gyTveHUHscsrCKbt6ABpcKUQP_knaUwBYbxOeoUo&s=_azAOIeUDPGpf8C1X1QzkpBsG2k7U3-VKiQk9pUqAog&e=)
7. **Sample Letter**: This is a template of a [sample email/letter](https://urldefense.proofpoint.com/v2/url?u=https-3A__mailer2.zohoinsights.com_ocgeturl_2d6f.327230a-3Fl-3Df8448758-2D37f4-2D11ea-2Da8a8-2D525400092922-26m-3Df83df7a0-2D37f4-2D11ea-2Da8a8-2D525400092922-26h-3D189010a1e01e86153dd44eadb7c576203dc639a03eff7db8757eef816ade5add&d=DwMFaQ&c=VTwaeXjOsAHot2hQQ0nozrBJwyviuCtydNuGwYGfYiI&r=DpoDeZnHKLjxcvzWSr-dTQ&m=cp_gyTveHUHscsrCKbt6ABpcKUQP_knaUwBYbxOeoUo&s=g_roafEktk7GmOq_Jf3uRBeNp4GaxwjVqqmIoEHAWhg&e=) - this can be adapted/personalized for your population.
8. **Link to vote**: [www.zionistelection.org](https://urldefense.proofpoint.com/v2/url?u=https-3A__mailer2.zohoinsights.com_ocgeturl_2d6f.327230a-3Fl-3Df8448759-2D37f4-2D11ea-2Da8a8-2D525400092922-26m-3Df83df7a0-2D37f4-2D11ea-2Da8a8-2D525400092922-26h-3D189010a1e01e86153dd44eadb7c576203dc639a03eff7db8757eef816ade5add&d=DwMFaQ&c=VTwaeXjOsAHot2hQQ0nozrBJwyviuCtydNuGwYGfYiI&r=DpoDeZnHKLjxcvzWSr-dTQ&m=cp_gyTveHUHscsrCKbt6ABpcKUQP_knaUwBYbxOeoUo&s=9jFAqbX_SGCKTGoF8vgHnYypyXTDizSphBDXUuuGnm4&e=)
9. [**QR Code to vote**](https://urldefense.proofpoint.com/v2/url?u=https-3A__mailer2.zohoinsights.com_ocgeturl_2d6f.327230a-3Fl-3Df844875a-2D37f4-2D11ea-2Da8a8-2D525400092922-26m-3Df83df7a0-2D37f4-2D11ea-2Da8a8-2D525400092922-26h-3D189010a1e01e86153dd44eadb7c576203dc639a03eff7db8757eef816ade5add&d=DwMFaQ&c=VTwaeXjOsAHot2hQQ0nozrBJwyviuCtydNuGwYGfYiI&r=DpoDeZnHKLjxcvzWSr-dTQ&m=cp_gyTveHUHscsrCKbt6ABpcKUQP_knaUwBYbxOeoUo&s=xW8B086EA8ntkPxUmQ60Qhq92305TJztwU916kHGmd0&e=)
10. **Link to our website**: [http://voteoic.org/home/](https://urldefense.proofpoint.com/v2/url?u=https-3A__mailer2.zohoinsights.com_ocgeturl_2d6f.327230a-3Fl-3Df844875b-2D37f4-2D11ea-2Da8a8-2D525400092922-26m-3Df83df7a0-2D37f4-2D11ea-2Da8a8-2D525400092922-26h-3D189010a1e01e86153dd44eadb7c576203dc639a03eff7db8757eef816ade5add&d=DwMFaQ&c=VTwaeXjOsAHot2hQQ0nozrBJwyviuCtydNuGwYGfYiI&r=DpoDeZnHKLjxcvzWSr-dTQ&m=cp_gyTveHUHscsrCKbt6ABpcKUQP_knaUwBYbxOeoUo&s=ND-IxU-q0nE5nSkjjR8ukrh95LIbS160xt2e-gWu130&e=)
11. **Video from AZM:** This [video](https://urldefense.proofpoint.com/v2/url?u=https-3A__mailer2.zohoinsights.com_ocgeturl_2d6f.327230a-3Fl-3Df844875c-2D37f4-2D11ea-2Da8a8-2D525400092922-26m-3Df83df7a0-2D37f4-2D11ea-2Da8a8-2D525400092922-26h-3D189010a1e01e86153dd44eadb7c576203dc639a03eff7db8757eef816ade5add&d=DwMFaQ&c=VTwaeXjOsAHot2hQQ0nozrBJwyviuCtydNuGwYGfYiI&r=DpoDeZnHKLjxcvzWSr-dTQ&m=cp_gyTveHUHscsrCKbt6ABpcKUQP_knaUwBYbxOeoUo&s=MEyGCPAxEOwJInt44FRsXsGSLA2K7DIos1ZWhk8rBu0&e=), produced by the American Zionist Movement, is a very effective explanation of the World Zionist Congress and the election. This is a great tool to share with those who need a basic education about the election.
12. **Checklist**: This [Checklist](https://urldefense.proofpoint.com/v2/url?u=https-3A__mailer2.zohoinsights.com_ocgeturl_2d6f.327230a-3Fl-3Df844875d-2D37f4-2D11ea-2Da8a8-2D525400092922-26m-3Df83df7a0-2D37f4-2D11ea-2Da8a8-2D525400092922-26h-3D189010a1e01e86153dd44eadb7c576203dc639a03eff7db8757eef816ade5add&d=DwMFaQ&c=VTwaeXjOsAHot2hQQ0nozrBJwyviuCtydNuGwYGfYiI&r=DpoDeZnHKLjxcvzWSr-dTQ&m=cp_gyTveHUHscsrCKbt6ABpcKUQP_knaUwBYbxOeoUo&s=rp8uc3LiaKpbGDg_fggvifTeyY6JQ0ZA62pfA6PzCEY&e=) is divided by type of organization and includes suggestions of ways to promote the election, specific tasks for community leaders, and more.
13. **Info-Card**: We produced a 2-sided info-card that gives an overview of the election. You can access an image of it here ([front](https://urldefense.proofpoint.com/v2/url?u=https-3A__mailer2.zohoinsights.com_ocgeturl_2d6f.327230a-3Fl-3Df844875e-2D37f4-2D11ea-2Da8a8-2D525400092922-26m-3Df83df7a0-2D37f4-2D11ea-2Da8a8-2D525400092922-26h-3D189010a1e01e86153dd44eadb7c576203dc639a03eff7db8757eef816ade5add&d=DwMFaQ&c=VTwaeXjOsAHot2hQQ0nozrBJwyviuCtydNuGwYGfYiI&r=DpoDeZnHKLjxcvzWSr-dTQ&m=cp_gyTveHUHscsrCKbt6ABpcKUQP_knaUwBYbxOeoUo&s=aUJ0LenahHUZjsqX-GQqxHrBRAdd4MAX9G04bm2Bdj4&e=) and [back](https://urldefense.proofpoint.com/v2/url?u=https-3A__mailer2.zohoinsights.com_ocgeturl_2d6f.327230a-3Fl-3Df844875f-2D37f4-2D11ea-2Da8a8-2D525400092922-26m-3Df83df7a0-2D37f4-2D11ea-2Da8a8-2D525400092922-26h-3D189010a1e01e86153dd44eadb7c576203dc639a03eff7db8757eef816ade5add&d=DwMFaQ&c=VTwaeXjOsAHot2hQQ0nozrBJwyviuCtydNuGwYGfYiI&r=DpoDeZnHKLjxcvzWSr-dTQ&m=cp_gyTveHUHscsrCKbt6ABpcKUQP_knaUwBYbxOeoUo&s=wNvsTHmi5ubwiWoUnlP1EEnFw9XJu0XhRWL5rvXkP4E&e=)). If you would like to request hard copies of this card, please click [HERE](https://urldefense.proofpoint.com/v2/url?u=https-3A__mailer2.zohoinsights.com_ocgeturl_2d6f.327230a-3Fl-3Df8448760-2D37f4-2D11ea-2Da8a8-2D525400092922-26m-3Df83df7a0-2D37f4-2D11ea-2Da8a8-2D525400092922-26h-3D189010a1e01e86153dd44eadb7c576203dc639a03eff7db8757eef816ade5add&d=DwMFaQ&c=VTwaeXjOsAHot2hQQ0nozrBJwyviuCtydNuGwYGfYiI&r=DpoDeZnHKLjxcvzWSr-dTQ&m=cp_gyTveHUHscsrCKbt6ABpcKUQP_knaUwBYbxOeoUo&s=naWISV2vdwfa4sIU1WtE_qql72lu582gZfvGrQPQvbU&e=).
14. **Pull Up Banner**: If you would like a pull up banner to be sent to your organization, please click [HERE](https://urldefense.proofpoint.com/v2/url?u=https-3A__mailer2.zohoinsights.com_ocgeturl_2d6f.327230a-3Fl-3Df8448761-2D37f4-2D11ea-2Da8a8-2D525400092922-26m-3Df83df7a0-2D37f4-2D11ea-2Da8a8-2D525400092922-26h-3D189010a1e01e86153dd44eadb7c576203dc639a03eff7db8757eef816ade5add&d=DwMFaQ&c=VTwaeXjOsAHot2hQQ0nozrBJwyviuCtydNuGwYGfYiI&r=DpoDeZnHKLjxcvzWSr-dTQ&m=cp_gyTveHUHscsrCKbt6ABpcKUQP_knaUwBYbxOeoUo&s=fcxW2X36_BysOGIA5jshX-TfUBV8XKHPLoJbfy2P_JI&e=) to request one.
15. **Ambassador List**: This [Ambassador List](https://urldefense.proofpoint.com/v2/url?u=https-3A__mailer2.zohoinsights.com_ocgeturl_2d6f.327230a-3Fl-3Df8448762-2D37f4-2D11ea-2Da8a8-2D525400092922-26m-3Df83df7a0-2D37f4-2D11ea-2Da8a8-2D525400092922-26h-3D189010a1e01e86153dd44eadb7c576203dc639a03eff7db8757eef816ade5add&d=DwMFaQ&c=VTwaeXjOsAHot2hQQ0nozrBJwyviuCtydNuGwYGfYiI&r=DpoDeZnHKLjxcvzWSr-dTQ&m=cp_gyTveHUHscsrCKbt6ABpcKUQP_knaUwBYbxOeoUo&s=TQ0hKL9tLmjka0KVwJwa2JA0NL4Pmld6wWHcmRgBFZ4&e=) includes all of our current Ambassadors (the group is still growing!), organized by community. This list is a good resource for you to use to connect with fellow Ambassadors in your area.

Last, if you have not done so already, please [CLICK HERE](https://urldefense.proofpoint.com/v2/url?u=https-3A__mailer2.zohoinsights.com_ocgeturl_2d6f.327230a-3Fl-3Df8448763-2D37f4-2D11ea-2Da8a8-2D525400092922-26m-3Df83df7a0-2D37f4-2D11ea-2Da8a8-2D525400092922-26h-3D189010a1e01e86153dd44eadb7c576203dc639a03eff7db8757eef816ade5add&d=DwMFaQ&c=VTwaeXjOsAHot2hQQ0nozrBJwyviuCtydNuGwYGfYiI&r=DpoDeZnHKLjxcvzWSr-dTQ&m=cp_gyTveHUHscsrCKbt6ABpcKUQP_knaUwBYbxOeoUo&s=YL7BmNTfr8YXFS_i-Fyt2H6h4tQBDFbj1sdJVQkEToU&e=) to opt in to our OIC WhatsApp group. Please share this link with anyone you know who would like to receive election updates as well.

As always, if you have any questions, feel free to reach out and email us at [info@voteoic.org](mailto:info@voteoic.org).   
Thank you for your support!