Name of association \*(Please specify in Hebrew)

Amutot Tzomet

Registered number 580471134

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Email address: robbie@crossroadsjerusalem.org

Website [www.crossroadsjerusalem.org](http://www.crossroadsjerusalem.org)

Year of appointment: 2001

CEO's name: Robbie Sassoon

Year of appointment 2010

Name of the Chairman: Laura Schreiber לורה שרייבר

Contact name and job title: Laura Schreiber, President

Contact Phone: 052-346-8681

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Does the nonprofit have effectiveness indicators?

Yes

**Part I - Profile of the association / organization Name of the association**

Outline about the organization, the purpose of organizing and areas \*(Question: Up to 7 lines - please specify in Hebrew

Crossroads provides essential prevention and intervention programs for pre-risk and at-risk Anglo teens and young adults in Israel who are struggling with social, emotional and educational difficulties. Crossroads meets the needs of at-risk teens and young adults underserved by the traditional social welfare system. Through proactive outreach and therapeutic support as well as providing access to a wide range of enrichment programs and services in a language and culture they understand, we promote safety, healthy functioning and emotional well-being.

**Part II - More details about the association / organization**

Robbie to complete questions in this section

**Part III - Details of the project for which the application is submitted**

Question: Up to 10 lines - Project / Program General Description Main Objectives: Specify about the social / environmental issue the project is trying to solve, the project goals, the importance of the goals, who is the target audience to which the project is intended (if possible, please estimate their number) \*(Please specify in Hebrew

The Crossroads therapeutic Drop in center. The center offers therapeutic support, crisis intervention services and enrichment programs and activities through our Drop-in Center for vulnerable at risk teens and young adults aged of vulnerable teens and young adults aged 14-22. A majority of the over 1,000 teens and young adults we serve each year come from neglectful or broken homes characterized by sexual, physical and/or emotional abuse, experience financial hardship, suffer from severe depression, anxiety disorder, and suicidal ideation and self-harm, and struggle academically.

What are we looking to solve?

Crossroads is looking to respond to the problem of an underserved population who does not receive the familial and or community support it deserves. As a result many if not most of our teens are highly at risk and engage in dangerous activities. Often we are told that anglo teens must come from wealthy and wholesome families and have unlimited resources. Each year we see 1000 ( the number of teens we engage with) pieces of evidence that this thinking is not true as we see the poverty, the abuse, and the general lack of support that our participants experience.

Who is our populations made up of?

Our population is made up of vulnerable at risk teens and young adults aged aged 14-22. Theese teens are mostly Olim and children of olim, although also include lone soilders, bnot sherut leumi and students and tourists. The goals of this project are to; promote safety, mitigate engagement in risky harmful behaviors, enable healthier functioning and decision-making, and enhance emotional well-being.

Question: Ways to achieve the goals:

* Daily enrichment programs and activities
* Therapeutic Counseling
* Crisis intervention through our 24/7 Hotline
* Educational assistance – preparation for High School equivalency degree
* Employment Support
* Street outreach to engage with high risk teens

Question: Expected time frame:

The Therapeutic Drop in center functions year round

Key milestones

* 1,000 individual teen and young adult engagements through the Drop-in Center programs and activities over the course of a year. (remote and in person)
* 4,000 total teen and young adult contacts through the Drop-in Center (remote and in-person) over the course of a year.
* 175 individual teens and young adults receiving in-depth therapeutic guidance and support ( remote and in-person)

Question: What are the results / changes the project is trying to achieve? What do you consider to be the success of the activity? (Change've managed to generate among beneficiaries and the general social impact

Outcome:

The outcome that this project is looking to achieve is healthy emotional wellbeing for teens and young adults who are currently vulnerable and at risk.

Question: The general social impact:

* Recent studies in Israel, the U.S. and globally show alarming rates of depression, anxiety and suicidal ideation among young people. The continuum of therapeutic support services and programs of the project mitigate the risk factors that may impact the well-being and lifelong health of vulnerable teens and young adults. Crossroads helps teens to rebuild their lives in constructive and positive ways positioning them to succeed in life as individuals and as productive members of the community.
* The current public health crisis has seriously exacerbated the mental health fragility among our current therapy and casework clients. Therapeutic needs continue to intensify with a corresponding demand for more individual Social Worker time. At the same time there is growing demand for new intakes, crisis interventions, and deepening concerns related to loss of income.
* There is also the newly added stress of intensified financial distress experienced by an estimated 50% of our population due business closures, unpaid leave, and an uncertain future.

3 success indicators

**Outcome Success Indicators**:

85% of participants have shown a decrease in risky behaviors

80% of participants have shown an increase in healthy behaviors and safer decisions for their life

80% of participants have shown more success in their relationships, school, and/ or work.

Question: Specify 3 measures for project success (measuring the results mentioned in the previous section). In addition, please specify the measurement methods used in the association, frequency of measurement and scope

Question: Measurement methods used in the association, frequency of measurement and scope

Progress will be measured both on a weekly and semi annually basis.

A semi-annual Client Self-disclosure survey and Social Worker Professional Assessment Form will be filled out annually. Each social worker also has clinical supervision for 1 hour each week to review and assess progress in their their caseload. There will also be weekly group supervision for an additional 1.5 hours to review and evaluate individual’s progress as it expresses itself in the personalized therapeutic process as well as our therapeutic program activities.

**Questio**n: Is this an existing project? What has been achieved so far?

The Therapeutic Drop in Center is an existing year round project that has been at crossroads since our founding in 2001.

For the 1st quarter of 2020 we have had

* 378 individual teen and young adult engagements through the Drop-in Center programs and activities over the course of a year. (remote and in person)
* 1454 total teen and young adult contacts through the Drop-in Center (remote and in-person) over the course of a year.
* 76 individual teens and young adults receiving in-depth therapeutic guidance and support ( remote and in-person)

**Question:** Are there financing / collaboration factors with other parties in the project?

Yes

**Question:** If this is an ongoing activity, please list the ways to keep it going?

This is an ongoing activity.

We are constantly updating and stewarding relationships with current funders and donors simultaneously identifying and sourcing prospective new sources of funding from Foundations, grant-making entities and individual donors. In light of the current health and financial crisis we will potentially be at risk in the next few months without continued committed funding. We have already heard from a number of our foundations that their current commitments are unlikely to be met. This is a real opportunity for mobileye to make a significant and lasting difference on our underserved population.

The Staff at Mobileye would be able to volunteer in the wide range of educational, social and expressive arts activities that we run. The process would include reviewing the resume of the potential volunteer, an interview, an or orientation and follow-up support and training with the Crossroads Social workers.

Crossroads would use its reach in both print and social media to publisize the acitivies and Mobileye’s involvement. We have active Social media accounts and connections with the local print media in Israel

**Part D - Mobilay's social investment in the project**

: Please specify the total project budget \*



: Please specify the amount of donation requested \*



Are there any options for volunteering for Mobilai employees within the project or other activities of the organization \*

* Yes
* No

How will cooperation with Mobilai be reflected in the project ?(Please specify in Hebrew)



Please list suggestions for channeling your external and organizational marketing activities to accompany, support and empower \*(Please specify in Hebrew)



**Part E - wrote a statement**