

ALIZA R. BECKER

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Summary

Master of Professional Studies in Publishing degree holder with a developed set of editorial, publishing business, and stakeholder service skills tailored as a result of various work experiences. Has experience with PubMed, Scopus/Embase, and CrossRef indexing processes. Has experience with peer review and open-access journals publishing. Has experience with Adobe InDesign, Adobe Photoshop, Editorial Manager, and Microsoft Office. Has experience with American Medical Association, American Psychological Association, and Chicago Manual of Style styling. Has experience with HTML coding. Proficient coordinator who thrives in environments that require the ability to prioritize and handle multiple concurrent tasks in progress. Possesses a strong desire to meet project and client needs in an effective and high-quality fashion and to develop lasting relationships. Has theoretical and practical knowledge of copyright law; ethics in publishing; content rights and permissions; publications production management; publications design; publishing business operations, management, and strategy; and good business practices in publishing as a result of graduate schooling and on-the-job experiences. Teaching assistant, mentor, and committee member focused on giving back to the publishing community.

Education

- **M. P. S. Publishing 2020**, The George Washington University, Washington, D.C.
- **B. A. English 2011**, University of Delaware, Newark, DE

Career Experience

- **Managing Editor**, MediaSphere Medical, Moorestown, NJ (January 2017–present)
 - Facilitated journal acceptance into the PubMed, Scopus, and Embase databases in Q1 2020 following previous rejections received in Q2 2017, validating quality control efforts made in 2017, 2018, and 2019.
 - Leads development of new and current journal sections, special projects, and other editorial initiatives.
 - Refines existing and supervises implementation of new editorial processes, procedures, and policies.
 - Oversees manuscript submission and peer review processes via Editorial Manager and electronic correspondence.
 - Directs copyediting and typesetting efforts during issue production.
 - Connects with current and new contributors to acquire journal manuscripts and industry leads.
 - Attends industry events to procure leads for future editorial material while representing company interests.
- **Senior Associate Editor**, Jobson Medical Information, Newtown Square, PA (August 2015–August 2016)
 - Generated interest among new sources to write in and/or contribute to magazine content needs.
 - Improved quality of written and visual published material.
 - Managed correspondence with magazine contributors, including the collection of materials, resolution of outstanding edits and/or other draft inconsistencies, and other related inquiries.
 - Oversaw magazine layout and proofing process in collaboration with the graphic designer.
 - Assisted with multi-publication editorial calendar planning for following calendar year.
- **Associate Editor**, Jobson Medical Information, Newtown Square, PA (September 2014–August 2015)
 - Connected with regular authors to streamline submission schedule and tailor content.
 - Collaborated on material and design of daily conference newspaper at industry shows.
- **Assistant Editor**, ITEM Media, Plymouth Meeting, PA (January 2014–August 2014)
 - Increased volume of content for the websites of multiple publications.
 - Handled newsletter development, including redesign and expansion.
- **Editorial Assistant**, ITEM Media, Plymouth Meeting, PA (September 2012–December 2013)
 - Edited technical features, news shorts, and advertisement copy for print and digital publications.
 - Developed summaries of sourced content, including industry news, events, and articles, for website publication.
 - Managed collection and formatting of newsletter advertisements and blog contributions.
 - Assisted with proofing of content for print publication.
- **Administrative Assistant**, Delaware Safety Council, New Castle, DE (January 2012–September 2012)
 - Created new defensive driving course textbook by supplementing original written material, designing new graphics, and formatting layout.
 - Cooperated with the marketing department to write and design press releases, training catalogs, advertising pamphlets, and flyers.
 - Provided written content for and assisted with the formatting of new company website.
 - Processed student registrations and coordinated class schedules.
- **Intern Writer**, Town of Boxborough, MA (January 2011–June 2011)
 - Collected notes from committee meetings and consolidated them into a cohesive, readable document for the 2011 Master Plan community renovation project.

Related Experience

- **Editing/Proofreading**
 - **On-call Editor**, Matrix Medical Communications, Remote (October 2017–April 2022)
 - Lay out and proofread journal articles in Adobe InDesign for publication.
 - **Proofreader**, American Psychiatric Association Publishing, Remote (January 2024–present)
 - **Freelance Editor**, Various Employers, Remote (December 2017–present)
 - Edit and format manuscripts according to target journal or book style guide requirements and author requests.
 - Employers include the following:
 - Springer Publishing Co. (June 2024–present)
 - TopEdit (June 2024–present)
 - Charlesworth (January 2021–present)
 - Received rate increase after 30 days due to quality of editing.
 - Added to preferred editor pool for high-profile client in November 2023.
 - Enago (July 2019–December 2020)
 - Held role in preferred editor group for prospective new client trial assignments.
 - Invited to join new Enago Elite Editors Club for “top contributors in quality” in December 2021.
 - NewsCred (June 2019–January 2020)
 - Cambridge Proofreading (April 2018–December 2021)
 - Received rate increase in January 2021 in response to consistently achieving target deadlines and high client scores.
 - Accdon (February 2018–present)
 - eWorld Editing (December 2017–present)
 - BioPlan Associates (November 2017–July 2018)
 - OneWorld Language Solutions (November 2017–February 2018)
 - Lumina Datamatics (October 2017–May 2018)
 - diacriTech (July 2017–December 2017)
 - Cactus Communications (January 2017–September 2017)
 - **Writing**
 - **Freelance Copywriter**, Haymarket Media, Remote (April 2024–present)
 - Develop consumer-focused “patient fact sheets” and study summaries on assigned topics in hematology.
 - **Contributing Writer**, *Nutrition Health Review*, Matrix Medical Communications, Remote (October 2021–present)
 - Author articles on self-chosen or assigned topics for consumer-focused nutrition magazine.
 - **Publications Development/Management**
 - **Consultant**, Origin Editorial, Remote (October 2023–present)
 - Supported new health advocacy journal launch as part of a consultant team, assisting the managing editor with the development of policies, procedures, and strategies.
 - Prepared comprehensive report and oral presentation outlining growth and development strategies, focusing on content scope, author recruitment, editorial management, marketing, and website design, to benefit a journal with recent Medline indexing rejection looking to achieve future Medline, Scopus, and Web of Science Core Collection indexing.

Memberships/Appointments

- **Instructor, M.P.S. Publishing Program**, George Washington University, Remote (beginning January 2025)
- **Teaching Assistant, M.P.S. Publishing Program**, George Washington University, Remote (August 2020–December 2024)
- **Member, *GW Journal of Ethics in Publishing*** (February 2023–present)
 - **Editorial Board Member** (February 2023–present)
 - **Advisor, Strategy and Sustainability Committee** (February 2023–present)
- **Member, George Washington University Press Editor in Chief Search Committee** (July 2020)
- **Member, Society for Scholarly Publishing** (February 2019–present)
 - **Mentor, SSP Mentorship Program** (March 2020–present)

Publications

- Becker A. Effects of the coronavirus disease 2019 pandemic on medical publishing: the sacrifice of quality for quantity?. *Learned Publishing*. 2024. In press.
- Becker A. Artificial intelligence in medicine: what is it doing for us today?. *Health Policy Technol.* 2019;8(2):198–205. doi: 10.1016/j.hlpt.2019.03.004