

Amy Lentricchia, MA

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Professional Writer & Editor

As a professional writer specializing in developing compelling and creative communications, my expertise includes grant proposals, reports, editing, articles, blogs and expository writing. My strong analytical skills and attention to detail allow me to identify and explain sophisticated, nuanced concepts in a straightforward manner. I excel in partnership with clients with whom I can collaborate wholeheartedly to achieve the best possible outcomes.

Current Areas of Specialty and Emphasis

- Articulating complex ideas in clear, concise prose
- Transforming organizational values, philosophy, and goals into effective marketing materials
- Crafting carefully wrought and compelling narratives to explain both the practical and the visionary
- Writing that celebrates innovative ideas and products

Recent Development Experience

2013-Present

- Raised over \$1.1 million in funds through grant writing for an Oakland medical clinic
- Researched, wrote, and edited LOIs, grant proposals, grant reports, and communication documents
- Designed culturally-appropriate and mission-driven novel health care programs for underserved patients: African American youth-focused obesity prevention; outreach and enrollment for newly-qualified Medi-Cal patients; transitional Care for Re-entry patients
- Co-author and primary editor "Inside the Social Safety Net: Alameda County Social Services Agency General Assistance Program Evaluation"
- Co-author and primary editor "Patient Empowerment, Engagement, and Responsibility"

Community College Teaching Experience

English Instructor-Peralta & Contra Costa Community College Districts

2008-2012

- Instructed courses in Basic Skills, Composition and Reading, Critical Thinking, and Short Film
- Created culturally-appropriate learning environments to support student empowerment and accommodate diverse learning styles
- Developed curricula and assignments in alignment with student learning outcomes and the interests, needs, and abilities of the students

Education

Mills College, Oakland, CA	Bachelors of Art, English Literature	2006
Mills College, Oakland, CA	Masters of Art, English Literature	2008

Awards

Ardella Mills, First Place Essay	2005
Ruth Saxton Service Award (Peralta Colleges)	2007

Personal Background

- Energetic, thoughtful single-mother of two teenage sons with a passion for frugal innovation, transformative living, and mindful leadership
- Devoted to the creative, analytical, and often rigorous process of articulating what exists in the hearts and visions of leadership & the populations they serve
- Joining together seemingly disparate groups of individuals to overcome differences and problem-solve

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