## Arié Ferencz

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- . Economics/Finance degrees
- . Industries: high-tech (online company) & banking, Israel & Costa Rica
- Languages: Spanish (mother tongue), English (fluent level)
- . High attention to details, work in a dynamic & rapidly changing environment
- Analytical background, excellent communications skills

# **Professional Experience**

2012 - 2016

Playtech Plc, Israel

Finance Analyst, Finance Department

- . Worked directly with CFO
- . Managed online payments process
- . Oversee investigation & resolution processes for payments with banks & e-wallets
- . Settlement via SWIFT messages & e-wallets
- . Enforced Know Your Customer (KYC) procedure
- . Monitoring of profitability for affiliation deals
- . Budget control for marketing campaigns
- . Back office support for sales (affiliation & binary options) departments
- . Responsible for external communication via email to affiliates related to refunds
- . Invoice & bookkeeping processes for SEO, media, affiliation
- Provided training to back office personnel

#### 2012 - 2012

### Net-Translators, Israel

QA/QC professional

- . Quality Control for multilingual projects (English into target languages):
  - . Word, Excel, PowerPoint, Adobe Reader DC
  - . Websites: headlines, banners (static, flash, animated), grammar (English, Spanish), images, links, footer links, button texts
  - . Terms & conditions: menu, content, proofreading
  - . Manuals: menu, content, navigation menu, proofreading
  - . Brochures: content, proofreading
- . Quality Assurance (English into Spanish)
- . QA in Adobe Day CMS
  - . Data entry: words, numbers, links
  - . Proofreading (English)

### 2006 - 2010

#### HSBC & Citibank, Costa Rica

Treasury Department, Financial Analyst

- . Balance Sheet analysis & reporting for management
- . Variance & forecasting analysis
- Daily monitoring & validation of balance sheet data
- . Balance Sheet report for country regulatory authority

### Corporate Finance Division, Financial Controller

- . SWIFT messaging implementation
- . Developed relationships with banks for Nostro account opening & maintenance processes
- . Money transfer for treasury department (funding purposes)
- . Policy writing and enforcement for operational risks
- . Lead to successful HSBC internal audit
- Supervised HSBC regulation

## Credit Cards Division, Credit Analyst for Business Intelligence Unit

- . Credit & Debit Card portfolio analysis & reporting for management
- Daily monitoring & validation of transactional data (purchases, advances, withdrawals, reversals)
- . Managed internal relationships with management, sales, marketing & operations departments
- . Contract-invoice revision for expenses report

**EDUCATION:** 

2013 – 2016 College of Management, Rishon Le Tzion, Israel

MBA/Finance

2002 – 2006 University of Costa Rica, Costa Rica

BA Economics

**SKILLS** 

Languages: English (fluent), Hebrew (fluent), Spanish (mother tongue) Office (Word, Excel-VBA, PowerPoint, Outlook, Access), SQL Server

**REFERENCES:** Upon request