

Laura Ayre

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Vision & Strategy | Planning & Execution | Operational Efficiencies | Growth & Capacity

- Data driven growth strategist with thoughtful & experienced relationship management skills.
- Clarifies issues, advocates solutions, mobilizes cross-functional support for decision-making.
- Resourceful in discovering creative ways to generate capacity and revenue.
- Implements right sized solutions for operational effectiveness.
- Proven proficiencies in time management, staff training, conflict resolution and mentoring while promoting teamwork and influencing best practices.

CORE COMPETENCIES

Project Management | Holistic Thinking | Active Listening | Cross-cultural Collaboration | Revenue Growth | OKR & KPI Measures | Data Analysis | Budget Management | Data Privacy

PROFESSIONAL EXPERIENCE

OpenMined, Oxford UK (Remote)

MAY 2020 – PRESENT

Private AI Research Program Manager | Strategic Partnerships Team

- Recruited 316 researchers who then deployed 123 domain nodes representing 107 unique institutions globally for a large-scale federated learning project within 6 months. Owns a personal deal conversion rate of 45%. Coordinated and scheduled 12 launch meetings to onboard participants virtually in groups and created an accessible asynchronous deployment onboarding process in tandem.
- Created a new CRM and pipeline process for distributed management of 484 prospected partner relationships. Owns the refinement of tangential processes and new phase iteration.
- Collaborates to establish strategy around talent acquisition techniques while considering constraints.
- OpenMined Alliance discovery and evaluation to identify potential strategic partners and uncover trends.

PROJECTS – AA1 Launch working group, Open House facilitator, Steering Committee, OM Alliance, PPAI-MH project, Recruitment Pipeline, Volunteer Talent Pool, Community Composition Survey

Technical Mentors Lead | Editor & Writer

- Created course 3 content outlining remote data science and working with stakeholders.
- Balanced projects, deliverables, and action items in support of ambitious technical roadmaps.
- Raised resilience among students with encouragement, empathy, perspective and humor.
- Received feedback score of 95% from distributed global teams across functions and time zones.

PROJECTS – Course 3 content, Beta Bootcamp, Community engagement, Blog posts

The Giggle Garden, Airdrie AB (On-site)

APR 2010 – MAR 2020

Founder | CEO

- Crafted, negotiated and closed 22 contracts (SLAs) – with average 86% reoccurring year over year.
- Second year growth of 50% in contracts won directly through word of mouth and reputation.
- Fifth year increase in revenue by 30% through flexible scheduling and socially dynamic care options.
- Empowered 22 women to return to the workforce; inclusive child advocate and parent coach.

TELUS Communications Inc., Edmonton AB (Hybrid)

NOV 2005 – APR 2010

Business Analyst II

- Trusted advisor and single point of contact for a Network Engineering and Provisioning team of 400 employees accountable for a \$300M budget.
- Transformed KPI data analysis from disparate regional processes into a national performance management system. Through personalized Director level reporting, reduced network cycle time by 23% in 3 months.
- Investigated workflow roadblocks for remediation resulting in a 6-month procurement timeline reduction for seasonal in-field build activities.
- Shortened Network Engineering & Provisioning Team KPI scorecard publication timeline by 1.5 weeks by documenting my process and training 3 additional Business Analysts to work in parallel as my replacements.
- Business case development and buy-in for implementation of new change management projects as requested.

PROJECTS – NEP Scorecard, StarsOnIce, Process Action Team, Metric Request Tool, GPON

Engineering Technician

- Lead the accurate and timely optical transport and facility designs for 4 oilfield camps.
- Delivered consistent TTV field designs to expected standard with zero network outages.

PROJECTS – CNRL

Canadian Parents for French Airdrie Chapter, Airdrie AB

SEP 2015 - SEP 2020

President | Membership Director

- Executed board meeting agendas, built consensus, and decided on ways forward.
- Advocated to the school board for a second dual track French Immersion school to be opened to accommodate enrollment and forecasted demand. Proposal was approved.
- Advised members on local and provincial CPF activities and events making volunteer opportunities accessible and actionable.

TECHNICAL SKILLS

Shortcut • Slack • Zoom • Google Suite • hTime • Notion • Miro • HubSpot • MS Office • MailChimp • Trello
 • Tableau BI • Python • R • Matlab • Jupyter NB • PySyft • NumPy • Pandas • ML/AI • SQL • C# • C++
 • CLI • GitHub • UI/UX Design • Blockchain • TBS • Tomcat • Circuit Vision • NPSi

CERTIFICATIONS AND PROFESSIONAL DEVELOPMENT

OpenMined Private AI Series 2021

Udacity Secure and Private AI Course Scholarship Course 2019

Bertelsmann Data Science Scholarship Course 2018

Brain Story Certification 2021 – *Understanding how trauma from Adverse Childhood Experiences (ACEs) impact individuals throughout their lifetime.*

Triple P Positive Parenting 2011 - *A parenting and family support system designed to prevent – as well as treat – behavioral and emotional problems in children and teenagers.*

WXN Women in Board Leadership 2008

TELUS Leadership Skills Essentials 2008

EDUCATION

University of Alberta – Computer Engineering (3yrs)

University of Alberta – B.A., Anthropology