

## Curriculum Vitae

<b>Name</b>	Wei Ting - Amy Wei
<b>Role</b>	Chinese native Language Lead
<b>Languages</b>	Mother Tongue: Mandarin Chinese Fluent in: English Elementary proficiency in: Japanese
<b>Location</b>	Henan, China
<b>Nationality</b>	China
<b>Selected areas of specialisation</b>	<ul style="list-style-type: none"> <li>• Marketing</li> <li>• Luxury retail</li> <li>• SEO knowledge</li> <li>• Law &amp; Contract</li> <li>• Website, App and E-commerce</li> </ul>
<b>Years of experience</b>	6

<b>Selected experience</b>	<ul style="list-style-type: none"> <li>• Marketing &amp; Luxury retail I have been working as the freelance simplified Chinese translator for <b>Pactera</b> since 2016. The projects I am involved in are Paypal Product promotion and copy writing translation. I also cooperated with <b>Barco</b> to translate the press releases for product articles and with <b>LVMH</b> to translate press releases and catalogs for <b>Louis Vuitton</b>. I have been translating English articles and copy-writing into Chinese for <b>Marriott International, Inc.</b></li> <li>• SEO knowledge I was the leading translation editor of the SEO blogs both in Chinese and English for Goldcard Group and master the SEO and copy writing knowledge.</li> <li>• Law &amp; Contract I cooperated with Xiaomi Group to translate the agreements and contracts and with Wanda Group to translate Estate Contracts.</li> <li>• Website, App and E-commerce My previous occupation is a senior translator at <b>OBDSTAR Inc.</b> which is an automobile diagnostic company, along with MLM business opportunity. I managed the processes and resources for localizing marketing content to ensure success in the respective languages and territories. Initiate localization and translation efforts for cloud-based applications, e-commerce products, website, email communication and marketing materials etc.</li> </ul>
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<b>Education</b>	2015 – 2018 Henan Normal University The Master of Translation and Interpreting degree 2009 – 2012 Shangqiu Normal University Major: Business English 2006 – 2009 Henan Huaxian High School
<b>CAT Tools</b>	Trados 2019, MemoQ, Heartsome, Smartling, Smartcat, Wordbee and other tools.
<b>Miscellaneous</b>	Expertise: Microsoft Office, Adobe Photoshop. Familiar with the most popular social networks. Interests: Yoga, Running, Jogging, Reading, Writing, Art, Music, Traveling.