

## Haia Dakwar

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Speaker of 6 languages. Translator | Copywriter | Digital Marketer | Language Teacher

### Experience

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2018-current

#### Reuters

- Freelance translator/reporter. <https://www.reuters.com/journalists/haia-dakwar>

2018-current

#### Glocal - Translations and Content Solutions

- Digital Marketing manager; translator and copywriter. Growing organizations and B2C companies digital footprint with PPC and SEO while managing their social media.

2017

#### Remotion.io

- Digital Marketing manager - Focusing on digital growth via customer acquisition and data-driven marketing for B2B Saas startups such as Yotpo, Woo, Design Pickle, PerimeterX and more.

2017

#### Exceed.ai (project)

- Integrated Arabic language into an AI driven conversational platform to enhance the sales, marketing and user experience of a world-renowned company

2011-current

#### Freelance Translator

- Translated and proofread apps, websites and scientific, commercial, gustatory, legal, technical and literary documents to meet deadlines and quality standards; in Arabic, Hebrew and English

2013-2015

#### Polis Institute for Languages and Humanities

- Taught colloquial Arabic classes to international students aged 18-60
- Enhanced and developed course content and created activities to maximize learning experience

2012-2014

#### Magistrate Court- Jerusalem

- Interpreted trials simultaneously in court from Hebrew to Arabic and vice versa.

### Courses and Qualifications

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#### Elevation Academy, Tel Aviv- Digital Marketing Bootcamp sponsored by Google

Developed a digital marketing strategy for a real enterprise and applied principles learnt on Organic & Paid Marketing, Content strategy and Social (Facebook, LinkedIn, Instagram), Customer Engagement and Marketing Acquisition and Conversion Rate Optimization, to generate online growth.

### Education

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2011-2013 **Hebrew University of Jerusalem**, Bachelor of English and French literature

2014-2017 **Tel-Aviv University**, Masters in Cognitive Studies of Language Use

(Psychometric grade: 724)

### Volunteer Work

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**Baladna-** Haifa, Social Media intern

**Simultaneous Translator-** Tarshiha, Translated touristic pilgrim tours.

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## Languages

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**Arabic:** Mother tongue; **English:** Native level; **Hebrew:** Native Level; **French:** written and spoken: Very good; Beginner level in **Italian** and **Spanish**.