

ALIZA WOLLMANN

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PERSONAL STATEMENT

As a skilled and passionate linguist I have worked several years in B2C project and account management. My well-structured approach and hardworking mentality have proven to meet and exceed objectives. I am currently looking for a role that complements my experience and skill set.

WORK EXPERIENCE

Renewals Manager DACH | Check Point Software Technologies, Israel

02/2021 –

CSM, maintaining B2B accounts while maximizing services revenue (existing customers) by periodic account reviews: driving upsells, generating demand for the portfolio

Hotel Relations Strategist & Tour Operator | TravelingJerusalem, Israel

09/2019 – 05/2020

Developing the company's hotel department and web presence, project management, operations

Marketing Representative & Tour Operator | Keshet Journeys, Israel

11/2017 – 11/2019

Managing DACH region accounts (B2C), project management and operations, content writing, proofreading (German)

Summer Lecturer for German as a FL | Leipzig University, Germany

09/2017 – 10/2017

Instructor (academic German): mediation of DACH culture, curriculum development, test design, creation of study materials, proofreading of student's productions, mark assignment

EDUCATION

B.A. German as a Foreign Language | Leipzig University, Hebrew University of Jerusalem, Goethe Institute Jerusalem

10/2014 – 09/2017

Degree: Bachelor of Arts; GPA 1.7; Lexicology, grammar, didactics, phonetics, cultural studies (localization); Thesis: Significances of the Specific Learners Group in Phonetic Training in German as a Foreign or Second Language Shown in the Example of Source Language Hebrew

High School | CJD, Germany; Waimea College, New Zealand

09/2005 – 07/2013

Degree: final secondary-school examinations (equivalent to *Bagrut*)

LANGUAGES

- German (native speaker)
- English (highly proficient in spoken and written language, GER C1 certified)
- Hebrew (very good command in spoken language)