

Dr Gordon Brooker

PhD, MA, BSc(Hons), BA, MPM

Summary

- ❖ >20 years' international experience as Translator, Medical Writer, Communications Manager, Project Manager and Trainer
- ❖ Translated (DE to EN), revised, reviewed and/or authored regulatory, training, marketing, legal and business documentation in medical, pharmaceutical, and hospitality fields
- ❖ Language skills: English (native), German (fluent)

Personal Details

Date of birth: 15 March 1971
Nationalities: Australia, Switzerland and New Zealand
Family: Married, two children (school age)

Contact Details

Company: **Gordon Brooker Communications GmbH**
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Australia

Work History

04/2007 – Now Gordon Brooker Communications GmbH
Director, Owner

- ❖ Translation and revision of medical, legal, hospitality and business texts
DE (DE/CH) → EN (GB/US/international)
- ❖ Creation, development and copy editing of medical, regulatory, clinical and technical documents, SOPs, manuscripts, monographs, websites, training materials, slide decks, abstracts, application texts, theses/dissertations
- ❖ Localisation of texts to specific markets/user groups

09/2009 – 08/2011 Amgen (Europe) AG, Zug, Switzerland
Medical Communications Manager

- ❖ Development of training materials for medical liaison organisation according to SOPs and regulations
- ❖ Training affiliate Med Communication / Information / Medical Liaison teams
- ❖ Managing KOLs and external agencies
- ❖ Member of international brand teams, international medical communications teams and publication planning teams for nephrology brands

06/2007 – 03/2009 Phocus GmbH, Basel, Switzerland
Medical Writer

- ❖ Writing, development and copy editing of medical, regulatory, clinical and technical documents, abstracts, posters, manuscripts, protocols, clinical reports, slide sets

06/2000 – 05/2007 Novartis Pharma AG, Bülach and Basel, Switzerland
Global Project Manager & Postdoctoral Associate

- ❖ Led international development project teams
- ❖ Internal and external communications and reports
- ❖ Establishing and maintaining project plans and budgets for clinical development projects (Phases 1-4)
- ❖ Postdoctoral research project in Department of Neuroscience

Education

- 2013 – 2015 **Master of Arts in Communications, Media and Public Relations (with Distinction)**
“Retention of audio-visual materials in audiences in a lingua franca environment; comparison of internationalised English vs. idiomatic English”
University of Leicester, UK
- 2002 – 2005 **Masters Certificate in Project Management**
George Washington University, USA
- 1995 – 2000 **Doctor of Philosophy**
University of Melbourne, Australia
“Characterisation of the Adult Neuronal Stem Cell”
- 1990 – 1994 **Bachelor of Science (1st class Honours: anatomy, biology)**
concurrent with
- 1990 – 1995 **Bachelor of Arts (modern languages: DE, JP, IT)**
University of Melbourne, Australia

Business Languages

- English Native speaker
- German Fluent written and spoken

Publications

Reference: "Thanks For Your Attention!: The 4 CORE skills for helping the audience remember your message" (ISBN 978-3952403297)

Novels: "Sweet Revenge" (ISBN 979-8417973697)

"Wormcast" (ISBN 979-8419073920)

"Lostalgia" (ISBN 979-8417884931)

"Cold as Charity" (ISBN 979-8819853788)

"The Trans-Sobriety Express" (ISBN 979-8440791381)