PNINA KEDAR FELDMAN



TRANSLATIONS, EDITING, CONTENT WRITING - THE WORKS

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CURRICULUM VITAE

Summary:

Bilingual Hebrew/English. Content writer, editor, translator and copywriter.

I have been involved in content writing, translating, and editing throughout my career.

To date, I have translated imperceivable amounts of materials from Hebrew to English and vice versa.

As a salaried employee, I held C-level positions in procurement, Import and Export, Sales and Marketing, Business Development and Project Management.

I am an inquisitive, agile, hard-working, optimistic and self-motivated person.

Education:

1986-1989 B.A. in English and The Classics, Faculty of Humanities, Bar Ilan University

1990-1995 M.A. in Journalism and Communication, Faculty of Political Science, Bar Ilan University

Languages:

Hebrew – Native speaker

English - High level, as a Native speaker.

Softwares:

Office (Word, Excel, PP)

Various CAD tools like Smartcat; MemSource; Smartling; MemoQ

Professional Experience:

2020 – Present time Freelance Translator, Editor, Copywriter and more.

Working with foreign and domestic translation agencies, business firms and corporations in various sectors, private companies and

several high-profile and confidential clients.

September 2011 – March 2020 Vista System – VP Sales and Business Development Executive

Among my other responsibilities, I was also responsible for all English content for Inbound/Outbound marketing, International Magazines and web pages, LinkedIn, blogs etc. I attended numerous global fairs, drafted contracts, wrote training

programs, and led frontal seminars and webinars.

2003 –2011 Import & Export Executive in the Food Industry in Israel

2001 – 2002 Procurement Executive for a Large Cosmetics Chain Store

1998 – 2001 Freelance Translator, Web Designer

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