

# Sari Cohen

cosarian@gmail.com | 054-945-5020 | Ben Atar 7, Tel Aviv, Israel

## SUMMARY OF QUALIFICATIONS

---

- Highly responsible, professional and conscientious
- Extensive experience in professional writing and editing in English, and Hebrew-English translation
- Excellent interpersonal skills, positive and personable, and good at collaborating and leading
- Quick to learn and take on responsibility; flexible and creative thinker
- Fluent in English - mother tongue; fluent in Hebrew - mother tongue level

## EDUCATION

---

2020 - PRESENT

Medical School of International Health  
Ben Gurion University of the Negev  
Anticipated M.D. in 2023

2006-2010

Shenkar College of Engineering and Design  
B.Des. in Visual Communications

1996-2000

Washington University in St. Louis  
B.A. in Biology, English Literature

## PROFESSIONAL EXPERIENCE

---

2010 – Present

### **Editor and translator, FREELANCE**

- Edited academic papers and books for in psychology, medicine, epidemiology, and more
- Aided in the acceptance of papers for publication after they had previously been rejected
- Translated (Hebrew to English) various material for commercial and private clients including Tiv Taam Group, EL AL airlines, and others

2016 – 2019

### **Senior Interactive Designer, CYBERARK**

- Visual and interaction design of CyberArk's Information Security systems, used in a variety of markets including healthcare, finance and transport
- Translated abstract concepts into interactive visual systems, drawing on principles of cognitive psychology, gestalt principles, attention and perception and behavioral economics
- Initiated and took part in improvements to design team's workflow

2012 – 2017

### **UI/UX Designer, SARI COHEN DESIGN STUDIO**

- 
- UI and UX design for web and mobile including ecommerce, corporate sites and apps
  - Managed smooth relationships with a variety of clients across the fields of education, commerce, social activism, real estate and more

2007 – 2013

**Assistant Editor of TimeOut Israel, YUVAL SIGLER COMMUNICATIONS**

- As assistant editor, lead a team of writers and layout designer to create content for a monthly culture and leisure magazine for English-speaking readers in Israel
- Wrote and edited articles on various topics related to Israel, tourism, commerce, and more

2008– 2013

**Content Writer, ZOARA**

**Senior Designer, ZOARA**

- Wrote all variety of content for the company including commercial and advertising texts for various campaigns, as well as blog posts and informational materials
- Researched various topics to generate new content
- Later moved to the design team and led successful redesigns of the company's ecommerce sites

2006 – 2007

**News Editor, YNET**

- Edited and translated news articles from Hebrew to English
- Wrote original content and articles on a variety of topics

2004 – 2006

**Deputy Managing Editor of jpost.com, Head of Special Projects, JERUSALEM POST**

- Headed a team of editors to create and edit up-to-the-minute content for the news website in a high stress environment
- Wrote and edited articles skillfully and efficiently, negotiating the demands for quality writing, informative texts and fast publishing
- Initiated special projects, blogs and interactive content

2001 – 2003

**Copyeditor, The Astrophysical Journal, UNIVERSITY OF CHICAGO PRESS**

- Copyedited content and layouts for the journal
- Improved the flow and grammar of articles submitted by scientist from around the world

---

## **TECHNICAL SKILLS**

Familiarity with the major Style Manuals; proficiency in programs: Microsoft Office, Adobe Photoshop, Adobe InDesign, Adobe Illustrator, HTML

---

## **REFERENCES**

Tal Michael, Doctoral Student, Epidemiology Department, Ben Gurion University of the Negev  
[michtal@post.bgu.ac.il](mailto:michtal@post.bgu.ac.il), phone number available upon request

Avi Berman, PhD, Professor of Psychology, Head of the Group Psychotherapy track at Sackler School of Medicine, Tel Aviv University  
[avi@berman-psychology.com](mailto:avi@berman-psychology.com), phone number available upon request