

John Emerson

Writing | Communications | Editing

0403 820 720 | john@jjemerson.com | www.linkedin.com/in/j-j-emerson

Skills

Writing Portfolio <https://jjemerson.com/portfolio/>

Platforms

- Microsoft Office
- Adobe Creative Suite
- WordPress
- Project Management (Asana, Trello etc.)
- ChatGPT etc.

Core

- Content writing
- Academic writing
- Editing/proofreading
- French to English translating
- Social Media
- Text and graphic design
- Administration

Personal

- Leadership
- Collaborative
- Self-Starter
- Relationship building
- Problem solving
- Deadline achiever
- Customer service

Work Experience

Freelance Writer, Editor & Publisher

Australian Business Number 55876068219

From 2005

Recent projects include:

- Writing 150 x 150-word texts for a corporate client's forthcoming 150th anniversary
- Editing multi-million-dollar Australian Research Council (ARC) and National Health and Medical Research Council (NHMRC) grant applications.
- Other publications include Restaurant Reviews, Travel Articles and Opinion Articles.

Publisher, University of Adelaide Press

Dec 2008 to Dec 2018

- Set up all strategies and operations in line with the University of Adelaide's wider objectives
- Project managed and published 75 scholarly books **across 19 research areas**
- Manuscript acquisition, editing, typesetting, cover design, marketing, distribution
- Managed intellectual property for 1000s of illustrative assets
- Achieved **1,300,000 readers** (free digital editions) worldwide and **1000s** of citations
- Published over 500 authors and contributors including from Oxford and Harvard
- Established continuing international distribution partnerships with Oxford, Cambridge, PubMed and Open Access platforms (OAPEN, JStor, Ithaka)
- Hosted over 50 events that led to increased networks and brand enhancement

John Emerson | 0403 820 720

- Hired and trained staff to fulfil increasingly specialised editing, marketing and design roles
- Social media strategies in line with the University's goals
- Presented at international conferences to enhance awareness of Australian digital academic publishing.

Books commissioned as Author

2002 to 2015

I researched, conducted interviews and wrote 3 books on South Australian legal topics:

- [First Among Equals: Chief Justices of South Australia since Federation](#)
Introduction by the Chief Justice of South Australia the Hon. John Doyle AC KC
- [A History of the Independent Bar of South Australia](#)
Introduction by the Chief Justice of the High Court of Australia Sir Anthony Mason
- [John Jefferson Bray: a Vigilant Life](#)
Introduction by High Court of Australia Judge the Hon. Michael Kirby AC CMG

Education

Doctor of Philosophy (Arts), The University of Adelaide (awarded March 2003)
1995; 1998-2002

Australian government postgraduate scholarship.

Thesis title: 'The Representation of the Colonial Past in French and Australian Cinema, 1970-2000'.

Masters (Diplôme d'Études Approfondies), Sorbonne Nouvelle-Paris III (awarded September 1997)
1996-1997

French government scholarship.

4 research papers and a 20,000 word thesis (all in French).

Affiliations

Visiting Research Fellow, The University of Adelaide Law School (July 2002 – Present)

This provides the framework for a variety of publishing projects and consulting.

During this affiliation I published 3 academic books and founded and directed the University of Adelaide Press (2009-2019).

Senior Associate, Outside Opinion Pty Ltd (February 2019 – Present)

- writing and publication workshops in person and online

John Emerson | 0403 820 720

- one-on-one coaching on journal and book submission to increase publication success
- editing multi-million-dollar grant applications for joint stakeholders in university and industry

References

Ms Kylie Percival
University Librarian, Curtin University
kylie.percival@curtin.edu.au
0420 959 261

Dr Patrick Allington
Manager Graduate Research Development, University of South Australia
Patrick.Allington@unisa.edu.au
0402 511 795

Dr Diana Newport-Peace
Senior Associate, Outside Opinion Pty Ltd
dnp@outsideopinion.com.au
0431 443 373