# **Ruth Pal Chaudhuri**

ruthpc.work@gmail.com - +919674530586 180/H, NarkelDanga Railway Quarters, Kolkata-700011

#### PERSONAL STATEMENT

I joined the content creation industry 6+ years ago as a ghostwriter. I translated my passion for writing poems and stories into a passion for creating stories for brands. Being a quick learner, I learned the basics of content creation sooner than my peers and have created many SEO-based articles that have ranked high in search results. I have a degree in Zoology, and I believe that my interest in science has helped me transition to becoming a better writer, given that Indian science students practically study every subject till high school graduation! I feel this diversity in my school curriculum made me a seeker of knowledge and also helped me develop the habit of researching before penning anything down.

#### **WORK EXPERIENCE**

#### Associate Academic Editor, Life Sciences and Medicine (December 2022–June 2022)

Crimson Interactive

- Editing academic manuscripts and generating manuscript rate cards.
- Formatting manuscripts according to target journal's style sheet.
- Ensuring style consistency and adhering to process and service guides
- Copyediting manuscripts to adhere to journal style sheets.

### Associate Academic Writer, Contract (January 2022 – June 2022)

Study.com (Anatomy and Physiology Expert)

- Writing answers for questions on anatomy and physiology.
- Proofread and edit answers to make them readable and easy to remember.
- Develop questions and provide solutions to gaps present in the current curriculum.

#### Freelance Content Editor (February 2022 – Present)

Apna Writer

- Edit content to ensure the pieces are grammatically and factually correct.
- Help writers develop better writing habits and understand the need of the clients.
- Copy edit content to adhere to CMoS style guides.
- Deep edit for language and factual correctness on topics from health and wellness vertical.
- Help other editors and manager to maintain the workflow and consistency of in-house style.

#### Freelance Content Writer (June 2021 – October 2022)

Pepper Content

- Create content (long-form and short-form) on various niches and verticals.
- Edit and proofread for consistency and accuracy of the content.
- Provide feedback on other articles and also help the SEO team with developing keywords.

#### Freelance Content Writer and Editor (November 2021 – October 2022)

TRR Consultancy Pvt. Ltd.

- Write technical content
- Edit articles as per client instructions

#### Freelance Language Editor (June 2020–September 2022)

Embibe, Technical Academic Editor

- Edit answers on various subjects, especially K-12 biology and mathematics.
- Prepare mock test questions and develop solutions to questions that are not present in the CMS.
- Design Quantitative Analysis courses to help students prepare for entrance examinations.
- Collaborate with mentors to design question banks and solution books.

#### **Language Editor (June 2020 – November 2020)**

TNQ Technologies

- Edit journals for language and grammar consistency.
- Provide solutions and alternatives to sentences that can be structured in a better manner.
- Perform QA on existing journals before they are published.
- Copy edit manuscripts to adhere to various style sheets of journals.

#### **Executive Editor (February 2020 – March 2021)**

SEO Content Lab

#### Freelance Content Writer (June 2016 - Present)

- Creating content that meets the client's expectations and guidelines
- Ghostwriting blog posts and web posts for various companies
- Conduct in-depth research on various technical and medical articles

# **Youth Coordinator (December 2017 - June 2018)**

#### **Rhythm Divine Poets.**

Responsibilities:

- Chief coordinator at the 8th International Woman Scream Festival 2018.
- Managing poets and artists at the events.
- Writing event reports
- Cataloguing the artist database.

#### **Junior Editor (October 2017- January 2019)**

#### Virasat Art Publication.

Responsibilities:

- Aiding the artists
- Taking care of the esteemed guests who were attending the seminar.
- Managing accommodation, transportation and catering.
- Writing event reports for the page blog.

#### Freelance Authenticator and Transcriber

# Seminal Researches

Responsibilities:

- Authenticating tapes of surveys.
- Proof reading data.
- Transcribing data.

# Pet handler and Veterinary assistant (January, 2012 - November, 2013) Interning under Dr. N. K. Basu

Responsibilities:

- Helping with vaccinations and follow up medications
- Grooming and pacifying.
- Giving the medicines.

#### Event Manager at School for 150 years celebration (August, 2005 - August, 2006)

Responsibilities:

- Handling accounts
- Leading arts and literary projects
- Arrange exhibitions
- Head of security and maintenance
- Aiding principal with her routine.

#### **EDUCATION**

# BSc Zoology majors, (January, 2017 - December, 2020)

Indira Gandhi National Open University,

Maulana Azad College.

• Interested in the field of zoology and working to get into Indian Forest Services.

# **IELTS (APRIL, 2014)**

Listening: 8.5Reading: 8.5Writing: 6.5Speaking: 7.0

• Overall band: 7.5

# Belgachia Veterinary College (July 2011 - December 2013)

• Aimed to be a veterinary surgeon and researcher

#### AISSCE, September, 2009 - September, 2011

Kota, CBSE

English: B1Hindi: C2Physics: D1Chemistry: D1Biology: D2

#### ICSE, May, 1995 - September, 2007

Calcutta Girls' High School.

English: 3Hindi: 3

• Environmental Education: 3 History Civics and Geography: 3 Maths: 3

• Science: 4

• Computer Application: 2

#### **PERSONAL INTERESTS**

- Girls guide in school.
- Occasional book reviewer
- Went on trekking expeditions
- National level badminton player, under 16.
- State level swimmer, under 16
- Minims division Milo Cup School Champion, under 14
- Good with animals
- Amateur photographer
- Know phone photo editing and Photoshop
- Have professional level knowledge about Office 2010 namely, Word, Excel, PowerPoint, and Publication
- College assignment team leader.
- Have a standing offer from Massey University Vet School, New Zealand.
- Fluent in English, Hindi and Bengali
- Can learn anything within a short time frame