

Yves-André (Yossef) Cahen

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SUMMARY OF QUALIFICATIONS

- More than 20 years of intl. marketing experience.
 - Familiar with all aspects of business management.
 - Adept at planning, promotions, and forecasting.
 - Proven ability to **translate** and adapt documents.
 - History of fine tuning **localization projects**.
 - Hard working, able to multi-task effectively.
 - Computer literate (Office, IT, TCP-IP, Network management).
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LANGUAGES

- **French:** mother tongue ~ **English:** mother tongue level ~ **Hebrew:** High level
- **German:** written & conversational ~ **Italian/ Spanish:** Basics

PROFESSIONAL EXPERIENCE

Translation:

2003 – Today

- Localization (Engl-> French, Hebrew->French) freelance (mostly with <http://www.net-translators.com/>)
Use of SDL Trados, Passolo...
- Translation of articles + construction and maintenance of the site: <http://fr.manhigut.org/>
- Translation of weekly updates (Heb->French, Engl->French).
- Translation of parlor meeting in different fields: politics, technology and laws.

Computers:

- Construction & marketing of internet sites. Affiliation, development of page ranking S.E.O., optimization of content (HTML, Photoshop, Picture it...)
- Network administration, maintenance of networks. Small business and schools.

International Marketing and Sales:

1991 – 2006

- Managed sales for the leading Jewelry manufacturers: Momjian, Neeman, Lindenman, Neolite... Focused on North America and Eastern Europe.
- Built network of distributors.
- Translation and adaptation of all the marketing supports for the different countries.
- Developed and implemented new sales and marketing strategies to increase market share according to each manufacturer's goals.
- Directed sales management for countries or regions.

Rav Bariah Sales Manager (European desk)

1989 – 1991

- Carried out sales and merchandising for France. Sold containers to distributors, managed the bounded operations.
- Met all sales objectives which led the company to open subsidiary.
- Developed export to the USA and Far East.

EDUCATION

MBA major Finance & Management Ecole Supérieure de Commerce (Reims).
B.A. in Computer Science (programming languages: COBOL, FORTRAN and Basic)
MCP: "Microsoft Certified Professional".
MCSA: Network Administrator.
MCSE: Network Engineer.(in process)