# Yves-André (Yossef) Cahen

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## **SUMMARY OF QUALIFICATIONS**

- More than 20 years of intl. marketing experience.
- Familiar with all aspects of business management.
- Adept at planning, promotions, and forecasting.
- Proven ability to **translate** and adapt documents.
- History of fine tuning **localization projects**.
- Hard working, able to multi-task effectively.
- Computer literate (Office, IT, TCP-IP, Network management).

## **LANGUAGES**

- **French**: mother tongue ~ **English**: mother tongue level ~ **Hebrew**: High level
- German: written & conversational ~ Italian/ Spanish: Basics

## **PROFESSIONAL EXPERIENCE**

## **Translation:**

2003 – Today

- Localization (Engl-> French, Hebrew->French) freelance (mostly with <u>http://www.net-translators.com/</u>) Use of SDL Trados, Passolo...
- Translation of articles + construction and maintenance of the site: <u>http://fr.manhigut.org/</u>
- Translation of weekly updates (Heb->French, Engl->French).
- Translation of parlor meeting in different fields: politics, technology and laws.

## **Computers:**

- Construction & marketing of internet sites. Affiliation, development of page ranking S.E.O., optimization of content (HTML, Photoshop, Picture it...)
- Network administration, maintenance of networks. Small business and schools.

## **International Marketing and Sales:**

- Managed sales for the leading Jewelry manufacturers: Momjian, Neeman, Lindenman, Neolite... Focused on North America and Eastern Europe.
- . Translation and adaptation of all the marketing supports for the different countries...

## **EDUCATION**

MBA major Finance & Management Ecole Supérieure de Commerce (Reims).
B.A. in Computer Science (programming languages: COBOL, FORTRAN and Basic)
MCP: "Microsoft Certified Professional".
MCSA: Network Administrator.
MCSE: Network Engineer.(in process)

#### 1991 - 2006