**Ignite Your Entrepreneurial Dreams**

Do you have what it takes to navigate the tough terrain of starting and sustaining a business? Why do so many businesses fail after startup? Why is it so challenging for M/WBE businesses to survive? Are your expectations for starting and sustaining a business real? Join Dr. Selma Bartholomew, President of ABWA NYC Chapter, for a hands-on informative session on how to Ignite Your Entrepreneurial Dreams. No matter where you are in your career or if you have been sitting on the fence about starting your business, you will get the knowledge to make this life-changing decision. Dr. B. will help you articulate your questions and problem-solve. You will be challenged to think about your skills and how you can improve them to become a successful entrepreneur. In line with ABWA NYC’s theme for this year—*Be inspired by who you are: Speak It! Believe It! Do It!*— you will learn how to confront your fears and take practical steps to fulfill your dreams.

**Workshop Takeaways:**

* You will tap into your passion as a self-starter and entrepreneur.
* You will finally hone strategies to overcome the challenges of starting your own business.
* You will be inspired to develop a business plan that aligns with your core values.

**Dr. selma k. bartholomew**

Dr. Selma Bartholomew is the owner of educational company Legacy Pathways LLC (www.partnerwithlegacy.com). She started her company during the economic recession in 2008 and understands the commitment and the fears to overcome to grow a business in today’s complex work environment. She is committed to supporting future entrepreneurs by helping them define a road map to reach their goal of business ownership and growth.

As president of Legacy Pathways, Dr. B is responsible for the company’s strategic direction and works to create and maintain strong partnerships. All products and services are efficiently developed and represent Legacy Pathways’ Core Values and Guiding Principles: Innovation, Collaboration, Trust and Diversity.

She earned her doctorate degree in Educational Leadership, Administration, and Policy from Fordham University. She is recognized as a Dr. Barbara Jackson Scholar by the University Council for Educational Administration. In addition, she holds Master of Science degrees in Education from Adelphi University and Fordham University.

Dr. B grew up in Harlem, enjoys making time for family and friends and loves to give walking tours of NYC.

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