**GREENLINE - Editing**  Developmental Editor

Ann Greenberger

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**Developmental Editor: Higher Education Publishing**

Twenty-five years of experience working for higher education publishers. Developed, edited, and wrote content for print and digital products. Created integrated pedagogy plans for major market texts in education, psychology, sociology, business, and literature. Prepared competitive analyses, analyzed reviews. Developed digital-first products.

* Substantive and developmental editing of first editions and revisions. Edited for content to meet market goals. Wrote featured pedagogical content.
* Conceptualized and created visual content to highlight themes and concepts. Created photo specs and wrote captions.
* Worked closely with authors to edit and revise manuscript chapter by chapter. Coordinated projects with production, editorial staff, and vendors.
* Digital content, created integrated media plans: integrated videos, wrote online assessments, activities and resources, interactive media content, edited e-books and PowerPoints. Edited and prepared digital content and print ancillaries for core text, test banks, study guides, instructors manuals, and online activities.

**Select customers:**

Pearson Education 2018-present. Developed sociology text and economics (digital-first) product.

McGraw-Hill**.** Developed college reading and writing text. Edited manuscript; review analysis, competitive analysis.

Wiley & Sons, Inc. Developed texts in educational psychology, social psychology, reading methods, social studies methods, and educational research.

CengageLearning.Developed titles in speech communication, interpersonal communication, and psychology.

Bridgeport Education. Developed digital texts for Ashford University. Statistics for social sciences, criminal justice, education.

Houghton Mifflin. Full development of a dozen titles in education, special education, children’s literature. Created and wrote16-page full-color insert for major market special education text.

McGraw-Hill Higher Education. Full editorial development for market leader in social psychology. Developmental editor for titles in women’s studies, instructional technology, educational psychology, early childhood.

Allyn & Bacon/Pearson Education. Developmental Editor. Complete book development for major market texts in educational psychology, special education, reading methods, early childhood education, children’s literature.

**Digital Media, Higher Education: Writer and Editor**

Wrote and edited multimedia materials, integrated print and digital products. Selected projects:

* Revised video script for psychology text. Wiley & Sons, Inc.
* Wrote integrated psychology activities to support video clips. McGraw-Hill Higher Education.
* Wrote content for special education website. Houghton Mifflin College Division.
* Created interactive activities based on science, history videos. Maryland Public Television.
* Edited GED study guide for digital/online use. Kentucky Public Television

**Academic Editor**

Substantive editing of professional journal articles, dissertations, and book manuscripts in business, sociology, architecture, urban studies, and anthropology. Selected list of projects:

* Edited research articles for faculty: University of Oregon/Landscape Architecture, Oregon State University/Social and Behavioral Health Sciences; University of Massachusetts/Asian Studies; University of Virginia/Anthropology
* Edited dissertations for doctoral students: Brandeis (social work), Portland State University (urban studies), Syracuse University (higher education)
* Edited book manuscripts: *Afflictions: Culture and Mental Illness in Indonesia*, Robert Lemelson/UCLA (Palgrave/Macmillan); book proposal for*The Objective Leader:* *How to Leverage the Power of Seeing Things as They Are,* Elizabeth Thornton/Babson College (St. Martin’s Press).

**Instructor, Higher Education**

* MIT Writing Center, Technical Instructor.Half-time appointment. Provided writing instruction for ESL students’ dissertations, technical reports, resumes, medical school applications.
* University of Iowa, University of Massachusetts, Boston University, Northeastern University, and Emerson College. Instructor in Composition and Literature.Taught more than twenty-five sections of Literature and Freshman Composition, Intermediate Composition. Developed course objectives and lesson plans; lectured and facilitated writing workshops; evaluated student performance.
* Somerville Arts Council grants. Instructor in Memoir Writing.Facilitated memoir writing course for senior citizens. Funded by the Massachusetts Cultural Council for three years, and sponsored by the Somerville Library.

**Education, Affiliations, Publications**

M.F.A. in English. University of Iowa Writers' Workshop

B.F.A. in English (minor in French). Emerson College

**Membership:** Text and Academic Authors Association (TAA); Editorial Freelance Association (EFA); Cambridge Academic Editor’s Network (CAEN), Northwest Editors Guild.

**Publications and Awards;** Essays: “Hazeri for Christmas” [www.npr.org](http://www.npr.org), This I Believe series; "Poetry and the Writing Process" in *The Instructor's Manual for Literature: The Evolving Canon* by Sven Birkerts (Allyn & Bacon/Pearson).

* Poetry: *Zocalo Square* online, *The Boston Herald, Agni, Fine Madness, Pavement.*
* Awarded the Academy of American Poets University prize, University of Iowa.
* Recipient of three consecutive Somerville Arts Council grants to teach memoir writing, Somerville, Massachusetts.

**Conferences:** American Educational Research Association (AERA); American Psychological Association (APA); Council on Exceptional Children (CEC)