



ABOUT US

inLocalization Co., Ltd.

As a professional language service provider, inLocalization offers a full range of translation and localization solutions. We are committed to helping our clients both at home and abroad to better introduce their companies and products to their target markets worldwide in a precise and professional manner, eliminating any linguistic and cultural barriers in the internationalization process, thus helping them to shape a grander global blueprint.

Professionalism makes success

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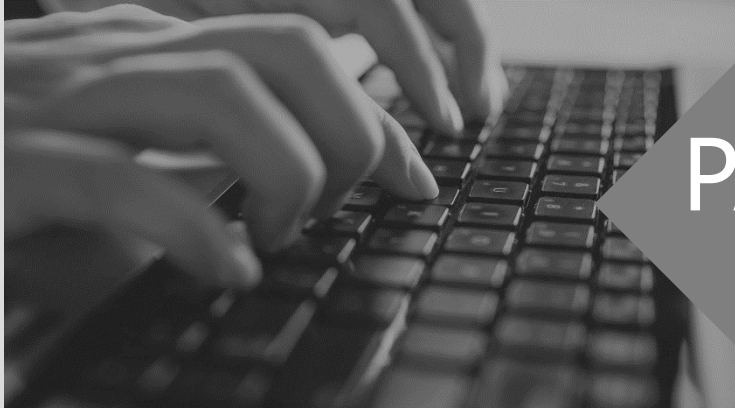
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PART 01

Our Advantages

- ◆ As a professional translation and localization service provider, inLocalization offers our clients state-of-the-art services with our unique expertise and cutting-edge technologies. Choosing inLocalization means choosing success.

Full Support for localization

01. technical documentation



02. software UI



03. website



04. game



05. multimedia



06. DTP



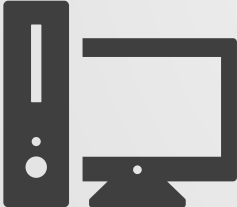
outstanding expertise



Telecommunication/Electronics



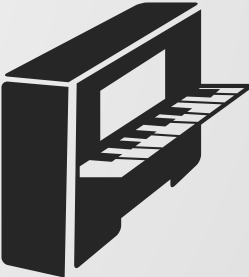
Chemistry/Biotechnology/Pharmaceutical



IT/Computer Technology

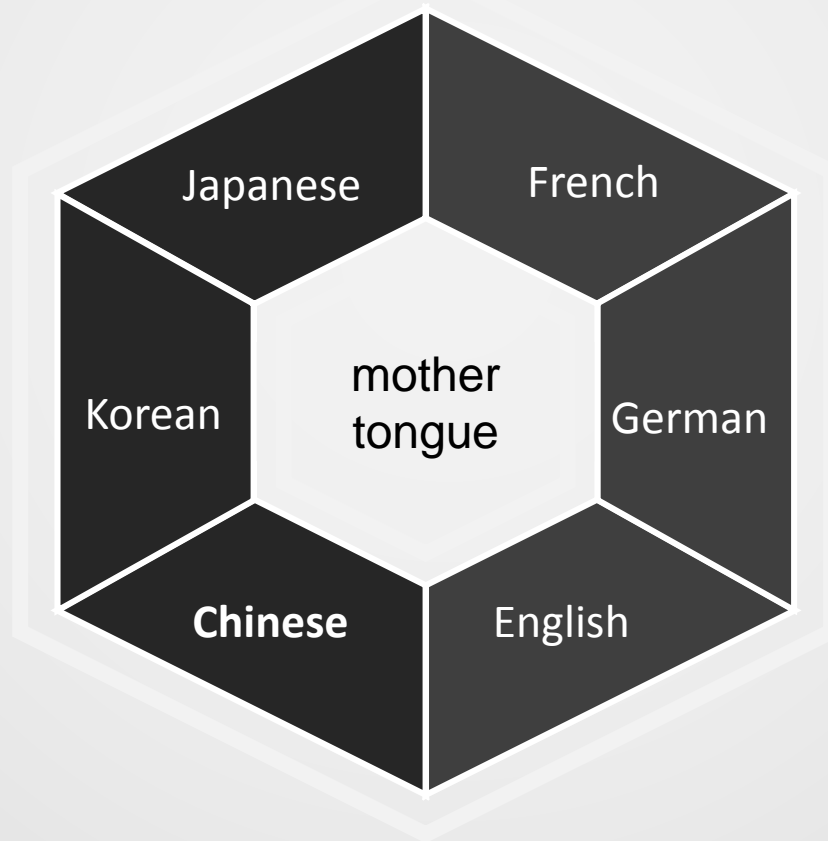


Marketing/Hotel/Tourism/Fashion



Automation/Mechanics

Global network of linguists

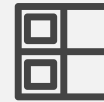


professional technical team with various engineering capabilities

inLocalization is able to provide you with comprehensive localization production services,
technical consultation and planning.



file conversion
desktop publishing



graphics editing
online help compilation



audio/video editing
subtitling, dubbing & voice-over



batch processing APP
customized solutions



SERVICE



PART
02

Service Philosophy

Professionalism makes success

Service Philosophy

Service Principle: Utmost dedication to good quality and strict compliance with delivery schedule.



Utmost dedication to quality

Good quality is essential to our survival



Strict compliance with the delivery schedule

Making delivery on time is the basic principle of our services



Process optimization

Drawing on our technical and human resource advantages as well as experiences in the industry, we are able to provide custom made solutions for each client and project, saving both time and cost



PART
03

Project Type

Project Type

Translation

Various technical and marketing documentations, including brochures, product manuals, training documents, white papers, news press, legal documents and patent, etc.

1

Multimedia Production

Transcription, subtitling, dubbing, voice-over, e-Learning, audio/video editing, etc.

3

4

Online Help Compilation

Support homogenous publication for various formats with a full range of solutions covering document preparation, translation, compilation, correction and link testing, etc.

5

6

Localization Engineering Test

Linguistic test, screenshot capturing, online help compilation, website testing, etc.

7

8

Software and Website Localization

Translation, compiling and testing of software user interfaces, online help, software manuals, website contents, etc.

Online Training

Translation, dubbing, audio-video synchronization/adjustment, typesetting and graphics editing, etc.

Desktop Publishing

Readjusting layout after translation to eliminate any layout incongruity caused by different language features such as shapes and lengths, etc.

Graphics Design & Video Production

Professional drawing, design and video development solutions, including brochures, product manuals, training documents and videos, etc.



PART 04

Technical Support

Our qualified professionals will help you to optimize localization management and workflow with state of the art technologies.

CAT Tools

1

SDL Trados
SDL SDLX
SDL Multiterm
SDL Passolo
MemoQ

2

Alchemy Catalyst
RC-Wintrans
Wordfast
LocStudio
Multilizer

3

Idiom Worldserver
Fortis
XTM
Smartling
Memsource

Engineering Software

1

MS Office
Open Office
Adobe FrameMaker
Adobe InDesign
Adobe PageMaker

2

QuarkXPress
Adobe Acrobat
Adobe Photoshop
Adobe Illustrator
Adobe Fireworks

3

Adobe Flash
Adobe After Effects
Adobe Premiere
Adobe Audition
Adobe Captivate

4

Articulate
Adobe Robohelp
Madcap Flare
HHW
Oxygen XML Editor

Formats

01. DLG, MSG, Java Properties, RESX,
XAML, JPP, DLL...

02.
HTML, XML, SGML, ASP.NET...

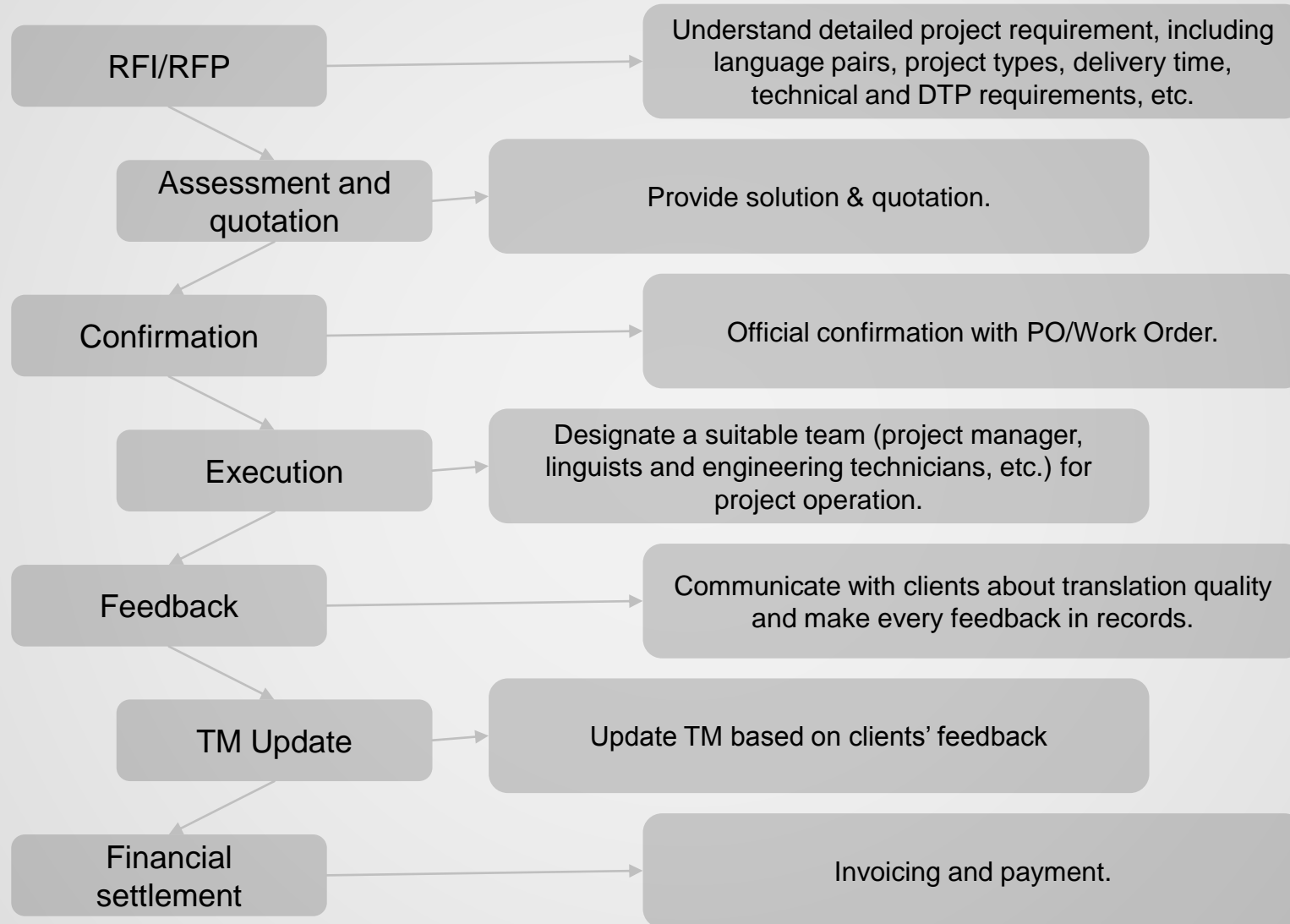
03.
EPS, JPEG, BMP, GIF, CAD ...

04.
Voiceover/Subtitling (wmv, mp4...)

05.
Office, FM, INDD, QXD...



Workflow





PART 05

Quality Assurance System

As a professional language service provider, inLocalization has a well-established standard Quality Assurance System. This system ensures that our solutions meet the requirements of your target markets linguistically and culturally. Our QA system basically covers three aspects.

Quality Assurance system

Linguist Resources

All linguists shall have both rich translation experience and education/working experience in subject-mattered industry. Besides, each linguist shall pass an internal test to formally become a team member. This strict screening process makes the foundation for qualified translation output.

Workflow

inLocalization manages every project in strict compliance with the internationally accepted TEP workflow, i.e. Translating, Editing, and Proofreading. Each step shall be performed by a different linguist with a QA in between to minimize any unnecessary omissions or mistakes.

Technology

inLocalization helps our clients to establish, maintain and constantly update their language assets, including translation memory, glossaries, style guide etc. Our cutting-edge technologies ensure that consistent translation style and professional standards are kept throughout all projects.

IT

Microsoft, IBM, Autodesk, Adobe, HP, Dell, Intel, Parallels, Qualys, Skype, Sophos, Sybase, Symantec, SAP, Oracle

Telecommunication/Electronics

Canon, Cisco, EXFO, Nokia, Nortel, Panasonic, Schott AG, SONY, SIEMENS, Wavecom, Lenovo, Samsung, LEONI, HUAWEI

Automation/Mechanics

ABB, Bosch, Philips, Texas Instruments, Rockwell, Honeywell

Chemistry/Medical/Life Science

3M, Agilent, AkzoNobel, Ashland, BASF, Dionex, Dow Corning, ThermoFisher Scientific, FOSS, GE Medical, Novartis, SIGMA-ALDRICH, Mindray, PerkinElmer, SGS, Tomra, Waters

Q1

Q2

Q3

Q4

Project
Experience

Auto

TOYOTA, BMW, Benz, Cummins, GM, INFINITI, CHRYSLER, Nissan

Education

EF International, StudyGroup

Marketing/Hotel/Tourism/Fashion

Expedia, Jumeirah, GUCCI, Tory Burch, Loro Piana

Financial/Computer Games

Eurex, BOA, JMMC, Skrill/NBA 2009

Q1

Q2

Q3

Q4

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THANK YOU