

KATHRYN KLAAS

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EDUCATION

M.Sc. in Demography.

El Colegio de México, Mexico City, Mexico,

Mexico City, Mexico

Graduated July 2018

- [Thesis](#): Impact of international population mobility on maternal mortality rates in Mexico and Guatemala

B.A. in Liberal Arts and Sciences

Florida Atlantic University Wilkes Honors College

Jupiter, Florida

Graduated May 2009

- Valedictorian, Concentration Latin American Studies.
- [Thesis](#): Internet marketing, rural development in Guatemala

Visiting Research Fellow

Brown University, Department of Sociology

Providence, Rhode Island

June 2017 – July 2017

- Statistical analysis published as: “Migrant Integration and the Health Status of Mexico-US Migrants.” *Migration and Health 2019.*

LANGUAGES

- Spanish (professional proficiency)
- English (native speaker)

SOFTWARE

- STATA, SPSS, Kobo Toolbox
- Outlook, Teams, Slack, Mailchimp, Canva
- Microsoft Word, Excel, and PowerPoint

PROFESSIONAL EXPERIENCE

Research and Translation Consultant

Mexico City, Mexico / Washington, DC

August 2018 – present

- Spanish-to-English translation of academic journal articles, book chapters, and abstracts regarding demographic and population issues. Translations published by Oxford University Press, Springer, Latin American Population Journal (RELAP), and Third World Thematics: A TQM Journal.
- Conduct documentary research, write and edit reports, and format graphs and tables for publication. Commissioned and published by The Inter-American Dialogue, the International Organization for Migration (IOM), The World Bank, and Creative Associates International.
- Collect data, construct multi-country data sets, prepare statistical analysis, and conduct literature reviews and key informant interviews in Bangladesh, the Caribbean, and Latin America on remittances, labor migration, and diaspora engagement.
- Published translation and reports found below in the “Publications” section.

U.S. Census Bureau

Survey Statistician, Decennial Stakeholder Relations Branch

Washington, DC, United States

November 2021 – present

- Coordinate with senior leadership and subject matter experts to write and maintain standard messaging about decennial census results and operations for stakeholders such as Congress, federal oversight groups, advisory committees, media, tribal/state/local officials, and the public.
- Create and maintain web content on census operations and programs. Draft content, design webpage for maximum usability, and coordinate with communications staff and subject matter experts to publish content.
- Provide support for executive level clearance of internal and public reports, planning documents, and press materials.

PROFESSIONAL EXPERIENCE (continued)

Inter-American Dialogue

Program Manager, Migration, Remittances, and Development Program

Program Associate

Washington, DC, United States

August 2020 – November 2021

January 2020 – August 2020

- Provided leadership, management, and monitoring for over ten research, data collection, and social impact projects in Central America and the United States. The projects addressed remittances, migration, education, healthcare, entrepreneurship, and financial inclusion, and Covid-19.
- Coordinated and co-authored 5 analytical reports and 12 newsletters in Spanish and English for policy, academic, non-profit, and corporate audiences.
- Managed 4 surveys (in-person and phone) in the US, Guatemala, Honduras, and Nicaragua with teams of up to 15 enumerators, including research commissioned by USAID and The World Bank.
- Designed multi-method research strategies, built sampling frames, wrote questionnaires and research instruments, and managed data sets.
- Conducted bivariate and multivariate statistical analysis using survey data and official statistics from Latin American and Caribbean countries.
- Provide monitoring, evaluation, and technical support for community-level projects in Guatemala and Nicaragua that achieved 100% of targets. Topics included financial inclusion, small business coaching, and extracurricular education.
- Managed donor relationships with USAID, The World Bank, and Cities Alliance/UNOPS. Successfully acquired one new contract and two renewed investments for 2021-2022.

Central American Institute for Social Research and Development (INCEDES)

Research Associate

Guatemala City, Guatemala

August 2012 – May 2016

- Managed regional, qualitative research projects on youth migration and transnational development. These projects produced policy papers for five Central American countries and two regional reports.
- Coordinated researchers in six countries, interviewed over 40 government officials and legislators and led focus groups with over 70 civil society leaders.
- Provided support for high-level national and regional dialogues on migration systems and human rights in Guatemala and the Central American region.
- Collaboratively designed and implemented an enrichment program for youth in a high-migration Guatemalan community and built a network of youth ambassadors based in the United States and Guatemala.

Ak' Tenamit Association

(1) Monitoring and Evaluation Technical Advisor in Guatemala

Izabal, Guatemala / Florida, United States

November 2011 – August 2012

- Instituted and coordinated a Monitoring and Evaluation unit to track programming on rural healthcare access, HIV education, secondary education, and entrepreneurship for women.
- Coordinated the preparation of annual operating plans for 8 programming and administrative areas.
- Designed monitoring forms, oversaw, and conducted on-site observations and interviews with program beneficiaries, and prepared quarterly and bi-annual monitoring reports.

(2) U.S. Fundraising Coordinator

August 2010 – October 2011

- Identified funding prospects and formulated grant proposals for Asociación Ak'Tenamit.
- Collected interviews and new film footage of the organization's activities and impacts in indigenous Guatemalan communities to revitalize a donor communications strategy.
- Led the re-design of the organization's website, designed outreach materials, and built and maintained social media pages.

PROFESSIONAL EXPERIENCE (continued)

El Sol, Jupiter's Neighborhood Resource Center

Florida, United States

Education Coordinator

August 2009 – July 2010

- Managed six education programs for adult immigrant learners with over 150 students and 25 volunteer teachers per semester.
- Established partnerships with local businesses to conduct job skills and safety trainings with over 100 participants.
- Designed three new programs to boost workforce preparedness and life skills among U.S. immigrants, including vocational training, computer skills, and financial literacy.
- Led the roll-out and implementation of a new K-12 adult education program targeting Spanish speakers
- Coordinated a 4-level ESOL English learning program for adults.

PUBLICATIONS

Translator

María Eugenia de la O and María Edith Pacheco. (2019). Globalization and gender segregation in Latin American Labour Markets. Translated by Kathryn Klaas. *Third World Thematics: A TWQ Journal*, 4(1), 9-26. <https://www.tandfonline.com/doi/full/10.1080/23802014.2019.1642137>

Minor Mora Salas and Juan Pablo Pérez Saíenz, (2019). “Youth, Labor Market Exclusion, and Social Violence in Central America. Translated by Kathryn Klaas. In: Cuervo H., Miranda A. (Eds.), *Youth, Inequality and Social Change in the Global South. Perspectives on Children and Young People*, vol 6, 7-31. Springer, Singapore. https://link.springer.com/chapter/10.1007%2F978-981-13-3750-5_2

Minor Mora Salas and Orlandina de Oliveira. (2021). Privilege Accumulation Among Upper Middle-Class Youth in Mexico. Translated by Kathryn Klaas. In: Xóchitl Bada and Liliana Rivera-Sánchez (Eds.), *The Oxford Handbook of the Sociology of Latin America*. <https://www.oxfordhandbooks.com/view/10.1093/oxfordhb/9780190926557.001.0001/oxfordhb-9780190926557-e-14>

María Valeria Judith Montoya García. (2019). Cambio demográfico y proveeduría laboral de los hogares en las urbes de México, 2005-2017. Abstract translated by Kathryn Klaas. *Revista Latinoamericana de Población*, 13(24), 63-81. <https://revistarelap.org/index.php/relap/article/view/135>

Coordinator

Laura Porras-Alfaro and Jaqueline Barrios. (2021). Migración y desarrollo: Manual para su incorporación en la planificación y el desarrollo local. (Ed.) Kathryn Klaas. Washington, DC: The Inter-American Dialogue. <https://www.thedialogue.org/wp-content/uploads/2022/01/Guatemala-Migration-Mainstreaming-Toolkit-1.pdf>

Danilo Rivera and Miguel Ángel Paz. (2014). “La institucionalización del desarrollo transnacional en las comunidades de migrantes guatemaltecos y mexicanos. Casos de estudio en Florida, Estados Unidos. (Ed.) Kathryn Klaas. Gainesville, FL: University of Florida. Available upon request.

Author

Kathryn Klaas, Jaqueline Barrios, and Rut Velásquez. (2022). Thriving in San Marcos: Migration Management and Development in Guatemala. Washington, DC: The Inter-American Dialogue. [Accepted for publication].

Manuel Orozco and Kathryn Klaas, (2021). A Commitment to Family: Remittances and Covid-19. Experiences of US immigrants. Washington, DC: The Inter-American Dialogue. <https://www.thedialogue.org/wp-content/uploads/2021/06/Survey-of-LAC-Migrants-2020-Report-Final.pdf>

Kathryn Klaas and Manuel Orozco. (2021). Diaspora Engagement Profiles: Barbados, Suriname, Trinidad and Tobago. European Union Diaspora Facility.

- Barbados: https://diasporafordevelopment.eu/wp-content/uploads/2021/02/CF_Barbados-v.2.pdf
- Suriname: https://diasporafordevelopment.eu/wp-content/uploads/2020/04/CF_Suriname-v.2.pdf
- Trinidad and Tobago: https://diasporafordevelopment.eu/wp-content/uploads/2020/04/CF_Trinidad-and-Tobago-v.1.pdf

Manuel Orozco, Kathryn Klaas, and Nicole Ledesma. (2020). The Remittance Marketplace in 2019: The Growing Role of Digital Payments. Washington, DC: The Inter-American Dialogue. https://www.thedialogue.org/wp-content/uploads/2020/03/Remittance-Marketplace-in-2019_Growing-role-of-digital-payments-3.pdf

Manuel Orozco and Kathryn Klaas. (2020). Money Transfers to Venezuela: Remittance Flows Amidst Evolving Foreign Exchange. Washington, DC: The Inter-American Dialogue. https://www.thedialogue.org/wp-content/uploads/2020/05/Report-Money-Transfers-to-Venezuela_May-2020-2.pdf

Manuel Orozco and Kathryn Klaas. (2020). Migration, Remittances, Assets, and Skills Categories in Bangladesh. Dhaka: International Organization for Migration. <https://publications.iom.int/books/migration-family-remittances-assets-and-skills-categories-bangladesh>

Manuel Orozco and Kathryn Klaas. (2019). Saliendo Adelante: Why Migrants Risk It All. Washington, DC: Creative Associates International. <http://www.creativeassociatesinternational.com/wp-content/uploads/2019/09/Migration-Study-Brief.pdf>

David Lindstrom and Kathryn Klaas. (2019). Migrant Integration and the Health Status of Mexico-US Migrants. *Migration and Health*, 2019, 17-34. Mexico City: Consejo Nacional de Población de México. https://hiaucb.files.wordpress.com/2020/03/migracion_salud_ok_20mar20_ajustessde.pdf

Kathryn Klaas. (2019). Opportunities for My Community Impact Report: Leveraging Migration for Development. Washington, DC: The Inter-American Dialogue. Available upon request.

Kathryn Klaas, Jéssica Nájera Aguirre, and Manuel Ángel Castillo. (2018). Impacto de la movilidad poblacional internacional en la mortalidad materna en un área fronteriza entre México y Guatemala, 2010-2015. *Huellas de la Migración*, 3(6): 173-213. <https://huellasdelamigracion.uaemex.mx/article/view/11432/9432>

Kathryn Klaas. (2014). La vulnerabilidad educativa en la migración de niñas, niños, y jóvenes centroamericanos. El acceso a una educación mutuamente reconocida en destinos centroamericanos. Guatemala City, Guatemala: Instituto Centroamericano de Estudios Sociales y Desarrollo. Available upon request.