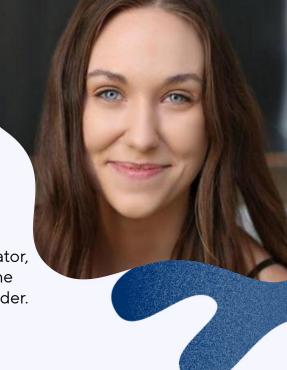
Katelyn Wiersma

Copywriter & Content Creator

An influential and experienced copywriter and content creator, implementing science-informed writing while leveraging the power of words to engage, challenge, and influence the reader.



Articles

Why US Employers are Rapidly Adopting EWA, Rain Instant Pay Finance

https://www.rainapp.com/us-blog/why-employers-rapidly-adopt-ewa

Unique Experience Gifts, Western River Expeditions Travel, Tourism

https://www.westernriver.com/unique-experience-gifts

Working With SIOR Real Estate Broker Brian Smith, Regent CREReal Estate

https://regentcre.com/sior-real-estate/

Web Copy

Ki'ama Bahamas, Club Ki'ama Landing Page & Sections Copy Sustainability, Travel | https://kiamabahamas.com/sustainability/

The Heritage Hotel NYC, Full Copy

Travel, Hospitality | https://www.heritagehotelnyc.com/

Serena & Lily, Bedding & Dining Copy

Interior Design, eCommerce | https://www.serenaandlily.com/bedding/

Rain Instant Pay, Full Copy

Finance | https://www.rainapp.com

Worldwide Navigators, Women of the World Page & Sections Copy Travel, Feminism | https://worldwidenavigators.com/women-of-the-world/

Nanohydr8, Nanohydr8 Extreme Copy

Health, eCommerce | https://nanohydr8.com/products/nanohydr8-extreme

Details

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Skills

Research Skills

Editing

SEO Writing

Journalism

Digital Marketing

Notable Off-Page SEO Article Clients

Forbes

SkinnyFit

Serena & Lily

University of Cincinnati

Katherine Heigl

Kendra Scott

Dynamite Clothing



Scientific Research

Juvenile Delinquent Primary and Secondary Psychopathy as Predictors of Adult Recidivism

 $https://docs.google.com/document/d/1JCFh_goEjEaEr9nhb8cAFLmjtFzoqMHuud1ZQhPwXIA/edit?usp=sharing-like the property of the pr$

Self-esteem and Gender in Emerging Adulthood

https://docs.google.com/document/d/1TpiF00DII4M0QGfi-iQ14wD1tEfvVUQa-Ed5hL3Oilk/edit?usp=sharing

