

# Katelyn Wiersma

## Copywriter & Content Creator

An influential and experienced copywriter and content creator, implementing science-informed writing while leveraging the power of words to engage, challenge, and influence the reader.



### Articles

#### Why US Employers are Rapidly Adopting EWA, Rain Instant Pay Finance

<https://www.rainapp.com/us-blog/why-employers-rapidly-adopt-ewa>

#### Unique Experience Gifts, Western River Expeditions Travel, Tourism

<https://www.westernriver.com/unique-experience-gifts>

#### Working With SIOR Real Estate Broker Brian Smith, Regent CRE Real Estate

<https://regentcre.com/sior-real-estate/>

### Web Copy

#### Ki'ama Bahamas, Club Ki'ama Landing Page & Sections Copy Sustainability, Travel | <https://kiamabahamas.com/sustainability/>

#### The Heritage Hotel NYC, Full Copy Travel, Hospitality | <https://www.heritagehotelnyc.com/>

#### Serena & Lily, Bedding & Dining Copy Interior Design, eCommerce | <https://www.serenaandlily.com/bedding/>

#### Rain Instant Pay, Full Copy Finance | <https://www.rainapp.com>

#### Worldwide Navigators, Women of the World Page & Sections Copy Travel, Feminism | <https://worldwidenavigators.com/women-of-the-world/>

#### Nanohydr8, Nanohydr8 Extreme Copy Health, eCommerce | <https://nanohydr8.com/products/nanohydr8-extreme>

### Details

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### Skills

Research Skills

Editing

SEO Writing

Journalism

Digital Marketing

### Notable Off-Page SEO Article Clients

Forbes

SkinnyFit

Serena & Lily

University of Cincinnati

Katherine Heigl

Kendra Scott

Dynamite Clothing

## Scientific Research

### Juvenile Delinquent Primary and Secondary Psychopathy as Predictors of Adult Recidivism

[https://docs.google.com/document/d/1JCFh\\_goEjEaEr9nhb8cAFLmjtFzoqMHuud1ZQhPwXIA/edit?usp=sharing](https://docs.google.com/document/d/1JCFh_goEjEaEr9nhb8cAFLmjtFzoqMHuud1ZQhPwXIA/edit?usp=sharing)

### Self-esteem and Gender in Emerging Adulthood

<https://docs.google.com/document/d/1TpiF00D1I4M0QGfi-iQ14wD1tEfVUQa-Ed5hL3Oilk/edit?usp=sharing>

