

PROFILE

Professional with a Ph.D. in Philosophy and 19 years of experience in the publishing and communications sectors (content creation and editing), both in public and private organizations, as well as in the academy as a university professor of ethics.

EDUCATIONAL BACKGROUND

- **Ph.D. in Philosophy (Hons.)**
Ibero-American University (IBERO), Mexico City, 2009 – 2012
- **M.A. in Philosophy (Hons.)**
Intercontinental University (UIC), Mexico City, 2003 – 2005
- **B.A. in Philosophy (Hons.)**
Intercontinental University (UIC), Mexico City, 1998 – 2002
- **Diploma in Administration**
Monterrey Institute of Technology and Higher Education (ITESM), 2005 – 2006

PROFESSIONAL EXPERIENCE

- **Revista El Abogado, S.A. de C.V.**
Editorial Director, 2008 – 2021

*Revista El Abogado, S.A. de C.V. was a Mexican publishing house which produced three national-distribution magazines on legal, educational, and entertainment issues: **El Mundo del Abogado**, **El Mundo de la Educación**, and **Voy&Vengo - ADO**.*

I was responsible for overseeing the content and quality of our three magazines. My responsibilities included: planning contents and selecting articles; commissioning stories; supervising staff; setting deadlines; attending relevant events; supervising online editions and social networks; administrating budget, etc.

- **Fondo de Cultura Económica**
Editor, 2003 – 2008

Fondo de Cultura Económica is a Spanish language, non-profit publishing group, partly funded by the Mexican government, and one of the leading publishing houses in Latin America. It is based in Mexico but it has subsidiaries throughout the Spanish-speaking world (in Argentina, Brazil, Central America, Chile, Colombia, Spain, the United States, Peru, and Venezuela).

I was the editor of the Philosophy books, in charge of receiving and selecting titles (in close collaboration with the Editorial Committee), negotiating contracts, coordinating translations and the whole editorial process of about 30 books annually.

Simultaneously with my editorial responsibilities, I was commissioned as a Project Leader for the implementation of the ISO 9001:2000 Standard and of the Oracle ERP system, in charge of drafting procedure manuals and policies to ensure transparency and overseeing their corresponding compliance.

From 2007 to 2008 I acted as head of the Department of International Affairs, responsible for the relationship with subsidiaries abroad for editorial matters.

- **Organisation for Economic Co-operation and Development (OECD)**

Consultant for editorial matters, 2002 - 2003

The [OECD](#) is an intergovernmental economic organization with 36 member countries, founded in 1961 to stimulate economic progress and world trade.

I was responsible for the OECD Mexico Center's editorial activities (publication of the Spanish versions of the OECD books).

TEACHING EXPERIENCE

- **Monterrey Institute of Technology and Higher Education (Tecnológico de Monterrey)**

Adjunct Professor of Ethics (Undergraduate Level), Spring 2008 - Fall 2018

[Tecnológico de Monterrey](#) is the most prestigious private university in Latin America; it ranks among the 1% best universities in the world according to QS World University Rankings, and is well known for its high-quality professors who excel at their teaching duties and professional activities.

ENTREPRENEURSHIP

- **Spanish To Move®**

Founder, 2013

[Spanish To Move®](#) is an internet-based company, founded in 2013, which offers courses and materials to facilitate the learning of the Spanish language.

I'm responsible for overseeing the daily operation of the company, including the following activities: hiring and supervising staff; administrating budget; launching and adjusting advertising campaigns; supervising social networks, etc.

Luis Arturo Pelayo

Curriculum vitae

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AWARDS

- "Loyalty Recognition for 10 years of service" as a university professor for 10 years in a row in bachelor programs, granted by the Monterrey Institute of Technology and Higher Education (2018).
- "Recognition for Academic Performance" for outstanding performance as a university professor of ethics, granted by the Monterrey Institute of Technology and Higher Education (2016).
- "Effectiveness, Transparency and Innovation Award" as an outstanding employee (in my role as the editor of the Philosophy books), granted by Fondo de Cultura Económica (2006).
- "Ducit et Docet Award" for the Best Student of the Academic Generation 1998-2002, granted by Intercontinental University (2002).
- "1st Place in the National Essay Contest on Youth and Values", granted by the Federation of Private Mexican Institutions of Higher Education, FIMPES (2001).

LANGUAGES

- Spanish (Native)
- English (Advanced level, TOEFL ITP, 607, ITESM)
- French (Medium level, C, French Institute in Latin America)

SOFTWARE

- Microsoft Office suite.
- Google suite.
- CMS.
- Social media management tools.
- Web design (Wix).
- Email marketing platforms.

PUBLICATIONS

- [Books](#) on philosophy and Spanish language learning.