



Annah MacKenzie, PhD

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 857.225.2700

 Brooklyn, NY

 [Linkedin.com/in/annahmackenzie](https://www.linkedin.com/in/annahmackenzie)

EDUCATION

DOCTOR OF PHILOSOPHY

American Studies
University of Michigan
Ann Arbor, MI
2014

MASTER OF ARTS

Humanities, Cultural Criticism
New School for Social Research
New York, NY
2007

BACHELOR OF ARTS

Anthropology/French
Ithaca College
Ithaca, NY
2002

SKILLS

Communication

Project Management

Research and Analysis

Developmental Editing

Copywriting

Technical Writing

Leadership

Creativity

Critical Thinking

PROFILE

Editor, writer, and communications specialist with 10+ years of experience in (1) copyediting and developmental editing for academics, industry professionals, and creative non-fiction writers; (2) presenting complex research and academic theory to general audiences or industry-specific readers in compelling, jargon-free prose; (3) leading the development, creation, and implementation of nonprofit communications strategies.

PROFESSIONAL EXPERIENCE

ACADEMIC EDITOR & WRITING CONSULTANT

2014 - present

Freelance, New York, NY & Ann Arbor, MI)

- Provide line editing, developmental editing, and indexing services for established authors and scholars in the fields of cultural history, literary history, memoir, and biography
- Edit multi-authored policy reports for clients including Surdna Foundation, United Nations Food & Agriculture Organization (FAO), and EcoAgriculture Partners
- Consult with NY-based nonprofits, political consultancies, and design firms to help craft clear and compelling organizational messaging, marketing materials, newsletters, and website content

COMMUNICATIONS MANAGER

2020 - present

Global Designing Cities Initiative, New York, NY

- Work across departments to design and deliver effective communications strategies; Manage and oversee activities that support these plans, such as op-eds, webinars, blogs, press releases, and press/external interviews
- Perform and oversee strategic communication efforts related to GDCl's programmatic, functional, and administrative work, using professional and technical best practices

VICE PRESIDENT, EXECUTIVE EDITOR

2014 - 2019


Project for Public Spaces, New York, NY


- Developed and implemented overall communications strategy for mid-size nonprofit focusing on community development, advocacy, and education
- Produced comprehensive style guide and refined organizational language and messaging for all outgoing funding proposals, reports, external publications, articles, blog posts, and web content

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TECHNICAL SKILLS

MS Office Suite

Adobe Creative Suite

Basic HTML

Wordpress & Webflow

EndNote

Trello, Asana, Slack, Basecamp

ADDITIONAL

GRADUATE TEACHING CERTIFICATE

University of Michigan, 2014

CERTIFICATE OF TRAINING FOR MULTI-CULTURAL FACILITATION

University of Michigan, 2013

TRANSREGIONAL CENTER FOR DEMOCRACY STUDIES

Jagiellonian University, 2005

DIPLOME D'ÉTUDES EN LANGUE FRANÇAISE

CUEF/Ministry of Education

VOLUNTEER

NYC Books Through Bars, 2019

PROFESSIONAL EXPERIENCE *continued*

SENIOR WRITER

2014 - 2015

Project for Public Spaces, New York, NY

- Spearheaded, wrote, and commissioned multimedia content on the placemaking movement and Project for Public Spaces' role in its evolution
- Conducted extensive research to advance thought leadership by staying current on trends, projects, and conferences relating to urban equity, planning, and social justice

GRADUATE FELLOW AND INSTRUCTOR

2007 - 2014

University of Michigan, Ann Arbor

- Authored original material and research on cultural history and visual/material culture; presented work and moderated expert panels at national and international conferences
- Taught 8 interdisciplinary courses focusing on composition, cultural history, and the arts; Nominated for Horace B. Rackham Outstanding Graduate Instructor Award for innovative undergraduate teaching
- Doctoral manuscript nominated for 2014 Ralph Henry Gabriel Prize—a national award for the best dissertation in the field of American Studies

CYNTHIA B. FIELD FELLOW

2012 - 2013

National Building Museum, Washington, D.C

- Working with Exhibitions Department, produced original research and content on long-term exhibit House & Home
- Delivered numerous presentations, communicating complex ideas to multiple audiences, enhancing the visitor experience and encouraging active participation

COPY EDITOR AND RESEARCHER

2011 - present

Policy2Practice, New York, NY

- Assist with grant writing, research, and copy editing of strategic funding and policy reports for private foundations