# **ANN MASON**

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International Education, Higher Education Administration, Strategy Development, Executive Leadership, International Exchanges and Scholarship Administration, Organizational Assessment, Knowledge Management, Partnership Development and Assessment, Client Relations Management, Program and Project Management, Academic Editing

# **KEY QUALIFICATIONS**

- Over 20 years' leadership experience in the field of international education, higher education administration and US-Latin America academic cooperation.
- Global, intercultural perspectives on development needs and higher education challenges through 25 years working in the Latin America and Caribbean Region with Government of Colombia, USG, USAID and higher education institutions.
- Strategy development in the areas of higher education internationalization, university research internationalization, institutional development and international exchange programs.
- Strategic partnership building with government, university, non-profit and business sectors, leveraging resources, capacity and talent to create innovative, high-impact education programs.
- Organizational assessment involving the creation of indicators, data collection, quantitative and qualitative evaluation and benchmarking to provide a comprehensive institutional diagnostic.
- Program development and project management with experience in partnership models, client relations, financing mechanisms, planning, knowledge management, design of governance and operational protocols, and report writing.

# PROFESSIONAL EXPERIENCE

#### **Freelance Editing Experience**

#### JournalEdit

• Academic Editor - Substantive editing of ESL texts in the social sciences, humanities, business and public administration, economics, law, and education.

#### Best Edit & Proof

• Academic Editor - Editing of ESL texts in the social sciences, humanities, economics and business.

#### Independent Joint Anti-Corruption Monitoring and Evaluation Committee, Afghanistan Sept 2018-present

- Technical Developer and Writer Prepared in-house Writing and Style Guide for use by MEC researchers and writers in the preparation of reports and publications.
- Editor Copy editing and proofreading of MEC official reports, publications and research handbook.

### June 2020-present

March 2020-present

#### U.S. State Department and U.S. Embassy, Colombia – Nov 2019-Oct 2020

• Senior Project Manager - U.S. - Colombia Higher Education Partnership Initiative, funded by Education USA and the Bureau of Educational and Cultural Affairs, to leverage existing and to develop new strategic relationships among higher education stakeholders in both countries.

#### Rosario University, Colombia – April 2019-Mar 2020

• Senior Adviser - UR Global Project, to develop a master internationalization plan that involves an institutional assessment, organizational restructuring and development of a comprehensive internationalization strategy.

#### IREX, U.S. – 2019

• Technical Reviewer - of a grant proposal to the U.S. State Department's Bureau of Educational and Cultural Affairs, for a Funding Opportunity for a Cooperative Agreement.

#### Barton Carlyle Consultants, UK – 2018

- Market Analyst of Colombia's higher education sector, recruiting and partnership development opportunities.
- Technical Writer Prepared chapter on Market Analysis Colombia for report for higher education client in Canada.

### Javeriana University, Colombia — Jan 2018-Sept 2018

• Senior Project Manager - Internationalization of Academic Research Project, for the development of a strategy for research and faculty internationalization, including organizational assessment, design of performance metrics, data collection, benchmarking, partnership impact plan, and strategic planning.

#### U.S. Embassy, Colombia – Feb 2017-April 2018

• Strategic Project Manager - Land Grant University Colombia Consortium Project, an agriculture and rural development initiative of nine (9) LGUs in support of peacebuilding in Colombia. Project involved development of a governance structure, knowledge management and strategy for partnership development.

#### U.S. Embassy, Colombia – Jan 2016-Dec 2018

- Senior Project Manager US Alumni Network Program, providing development, implementation and strategic oversight of an internet-based community of over 1,000 alumni in Colombia of U.S. universities.
- Technical Writer Prepared three (3) winning proposals by Mason Education Group for U.S. Department of State Federal Assistance Awards to fund the three stages of this project.

#### Institute of International Education, U.S. (remote) – June-August 2017

• Senior Adviser - Provided advising and debriefing services to the cohort of eight (8) U.S. universities that participated in IIE's first International Academic Partnership Program to Colombia.

#### The World Bank, U.S. – May-June 2016

- Short Term Consultant Development of a proposal for regional government and higher education collaboration regarding internationalization in Latin America and the Caribbean.
- Technical Writer Prepared final report for The World Bank on the Development of a LAC Regional Higher Education Ecosystem.

#### Fundacion EDUCA, Dominican Republic – Sept-Nov 2016

• Conference Facilitator - Designed and facilitated a three-day conference on international education, 21st century skills and global competencies, workforce development and labor needs in the LAC region and the Domincan Republic.

#### Institute of International Education, U.S. – Feb-April 2016

• Market Researcher and Analyst - Carried out study of and prepared final report of Colombia's higher education landscape and business development opportunities for IIE in the Colombian market.

#### Colciencias and U.S. Embassy, Colombia – Nov 2015-Dec 2016

• Senior Project Manager - Nexo Global Project, an exchange program of Colombian STEM students in Cornell and Purdue Universities, carried out program evaluation and developed knowledge sharing strategies.

• Technical Writer - Authored a White Paper of the Nexo Global Program.

### Ceiba Foundation, Colombia – Nov-Dec 2015

• Senior Advisor - on the development of the Colombian Ministry of Education's *Colombia Científica* initiative.

#### U.S.-Colombia Fulbright Commission, Bogotá, Colombia

### Executive Director

- Expanded Fulbright scholarship portfolio in Colombia by 130%, positioning the Commission as 3<sup>rd</sup> largest in the world in 2012 measured by size of international graduate student cohort.
- Engineered a robust partnership network with Colombian and U.S. government agencies, universities, private sector, and NGOs, tripling annual budget and leveraging the U.S. government allocation ten-fold.
- Innovated a new institutional architecture to increase Fulbright's engagement and impact through the creation of a sister foundation, permitting new exchange programs and educational services, and generating alternative revenue streams.
- Positioned Fulbright as a pivotal stakeholder in U.S.-Colombia relations, playing a key role in High Level Partnership Dialogues and bilateral working group on higher education cooperation.
- Pioneered Fulbright exchanges that promoted social inclusion and diversity through the USAID-funded Afrocolombian Leaders Program, Colombians with Disabilities Program, and Regional Development Program.
- Wrote two (2) winning proposals by the U.S.-Colombia Fulbright Commission to the USAID Mission in Colombia to fund the Fulbright Afrocolombian Leaders Program, which provided Fulbright grants for graduate studies in U.S. universities.
- Revitalized the Fulbright alumni network by creating an advisory council, mentor program, social innovation fund and annual Fulbright Achievement Award for outstanding alumni.
- Designed and implemented an impact evaluation study and reentry program for returning Colombian scholars.
- Wrote winning proposal by the U.S.-Colombia Fulbright Commission to Ecopetrol, the Colombian government's petroleum company, to fund the Fulbright Impact Study of returning scholars to Colombia.
- Established protocols and provided rigorous oversight of the evaluation and selection process of over 500 annual applications from scholars, students and practitioners in U.S. and Colombia.

### Universidad de los Andes, Bogotá, Colombia

### Political Science Department Chair and Professor

- Led all front-line managerial and academic affairs of a department with 11 faculty, three administrative staff, an undergraduate program with five majors, and three graduate programs.
- Bolstered faculty research and publications by spearheading the restructuring of the department's scholarship, teaching and service mix, while maintaining budget equilibrium.
- Enhanced visibility and reputation of the department by editing faculty article submissions to international journals, improving quality and increasing acceptance rate.
- Increased academic quality of the department by designing and implementing new faculty appointment, tenure and promotion policies.
- Carried out teaching (Intro to IR; IR Theory; Foreign Policy Theory; and Theory and Practice of US Foreign Policy); research (Ford Foundation, Social Science Research Council, UNDP and London School of Economics); and publishing (*International Political Science Review, Security Dialogue;* chapters in *State & Society in Conflict*, University of Pittsburgh Press; *Facets and Practices of State Building*, Martinus Nijhoff; and *Globalisation and Environmental Challenges*, Springer-Verlag.
- Wrote winning grant proposals to fund research projects to the Ford Foundation (A New Cartography of Security in the Andean Region, 2004); the Social Science Research Council (Andean Transregional Violence, 2004); the United Nations Development Programme (Colombian Study of the Project on Andean Democracy and Security, 2002); and the Development Studies Institute of the London School of Economics (Global Restructuring and Domestic Authority in Colombia, 2002).

### July 1998-Dec 2005

#### Jan 2006-July 2015

# EDUCATION

Yale University, PhD Political Science, 1999 Yale University, MA International Relations, 1990 Georgetown University, BS Business Administration, 1980

### PROFESSIONAL MEMBERSHIPS AND AFFILIATIONS

#### NAFSA: Association of International Educators

- Board of Directors
- Teaching, Learning & Scholarship Knowledge Community
- Latin American Forum
- Research Symposium

#### NASPAA: Network of Schools of Public Policy, Affairs & Administration

- Accreditation Standards Steering Committee
  Commission on Peer Review and Accreditation
  Universidad del Rosario, Bogotá
- US-Colombia Binational Center, Medellín US-Colombia Binational Center, Bogotá Georgetown University Alumni Admissions Program 100,000 Strong in the Americas Innovation Fund Colombia Education Ministry & National Univ. Summer School

Member, 2019-2021 Chair, 2016-2018 Chair, 2014-2016 Peer Reviewer, 2017

Member, 2018-2019 Site Visit Team Member, 2018, 2019 Board of Directors Member, 2015-2019 Board of Governors Member, 2009-2019 Board of Directors Member, since 2009 Admissions Interviewer, 2010-2017 Reviewer, Competition 8, 2015 Academic Advisory Board, 2016

# SELECTED SPEAKING ENGAGEMENTS

- **Geopolitics and the Competition for Global Talent: China, Canada and India,** Panel chair and presentation, Nafsa eConnection Annual Conference, June 10, 2020.
- Major Trends and Challenges in Higher Education: The 4th Industrial Revolution and Workforce Transformation, Panel chair and presentation, Congress of the Americas on Higher Education (CAIE), Bogota, Colombia, October 24, 2019.
- **Geopolitical Analysis of International Education Dynamics in China, the UK and Mexico,** Panel chair and presentation, NAFSA Annual Conference, Washington, DC, May 29, 2019.
- **Getting Faculty Engaged in Internationalization: Strategy, Policy and Incentives,** Roundtable chair and presentation, Annual Conference of the Association of International Education Administrators (AIEA), San Francisco, CA, January 20, 2019.
- **Graduates Competing with Artificial Intelligence: The Challenge of Workforce Transformations for Higher Education,** Roundtable chair, Higher Education Summit of the Americas, Laspau, Cartagena, November 19-20, 2018.
- **Global Competence + Global Citizenship: A New Framework for Student Learning in the Age of Rising Nationalisms**, Discussion paper, Conference on Measuring the Effectiveness of University Efforts to Promote Students' Global Competencies, Binghamton University and SUNY Global Center, New York, April 25-27, 2018.

- **The Geopolitics of International Education**, Panel chair and presentation, Annual Conference of the Association of International Education Administrators (AIEA), Washington, DC, February 20, 2018.
- **Colombia's Higher Education Internationalization Strategy**, Presentation, Conference on Internationalizing Brazil's Higher Education Institutions, Fulbright-IIE-CAPES, Porto Alegre, Brazil, December 4, 2017.
- **International Cooperation and English Language Teaching Training**, Presentation, Conference to launch the White Paper on English Language Learning in Latin America, Inter-American Dialogue and Pearson, Bogota, October 4, 2017.
- **Leadership in Higher Education and its Impact on Internationalization**, Presentation, Conference of the Americas on International Education (CAIE), Montreal, Canada, October 13, 2017.
- A New Era for Higher Education Internationalization in Colombia, Presentation, Sannam S4 webinar, Sept. 12, 2017.
- **Educational Engagement with Colombia: Opportunities for U.S. Universities**, Presentation, Institute for International Education (IIE) Center for International Partnerships, May 15, 2017.
- Internationalizing Public Affairs Education for a New Generation of Leaders in an Interconnected World, Keynote address, Network of Schools of Public Policy, Affairs and Administration (NASPAA) annual conference, Columbus, OH, October 21, 2016.
- **Innovation in Internationalization in the Americas**, Opening address of Latin American Forum, NAFSA Annual Conference, Denver CO, June 30, 2016.
- **Contemporary Changes in Higher Education in Latin America**, Guest lecture in undergraduate course *Experience Latin America*, Cornell University, March 13, 2015.
- Value Proposition of Faculty-Driven Internationalization, Presentation, 100,000 Strong in the Americas Capacity Building Workshop II, Session on Innovative Partnerships and Academic Exchange Mobility Best Practices, Boston, MA, May 24, 2015.

# SELECTED GENERAL INTEREST PUBLICATIONS

- "Off the fence: A shifting balance of power", in Derek Humphries, ed., *No Going Back: Exploring New Horizons in Global Education*, Edinburgh: Barton Carlyle, pp. 30-43, 2019.
- "Doctorates, Colombian Style: Reflections of an Expatriate Political Scientist", *Revista Harvard Review of Latin America*, David Rockefeller Center for Latin American Studies, Harvard University, 12,1: 26-31, 2012.

# ACADEMIC PUBLICATIONS

- (2012) coauthored with Catalina Arreaza, "Los actores internacionales y la construcción de paz en Colombia", en Angelika Rettberg, ed., *Construcción de paz en Colombia*. Bogota: Ediciones Uniandes, pp. 463-491.
- (2011) coauthored with Arlene Tickner, "Agentes de inseguridad en la región andina: Crimen transregional y relaciones estratégicas", en Angelika Rettberg, ed., *Conflicto armado, seguridad y construcción de paz en Colombia*. Bogota: Ediciones Uniandes, pp. 351-371.
- (2010) "National Security", in Rexford A. Hudson, ed., *Colombia a country study*. Washington: Federal Research Division, Library of Congress, pp. 285-364.
- (2009) "Citizenship Scarcity and State Weakness: Learning from the Colombian Experience", in Julia Raue and Patrick Sutter, eds., *Facets and Practices of State-Building*. Leiden: Martinus Nijhoff, pp. 75-103.
- (2007) coauthored with Arlene Tickner, "Agents of Insecurity in the Andes: Transregional Crime and Strategic Relations", in Hans Günter Brauch et. al., eds., *Globalisation and Environmental Challenges: Reconceptualising Security in the 21<sup>st</sup> Century.* Hexagon Series on Human and Environmental Security and Peace, vol. 3. Berlin: Springer-Verlag, pp. 449-456.
- (2006) coauthored with Arlene Tickner, "A Transregional Security Cartography of the Andes", in Paul Drake and Eric Hershberg, eds., *State and Society in Conflict: Comparative Perspectives on Andean Crises.* Pittsburgh, PA: Pittsburgh University Press.

(2006) "El TLC y la Seguridad en Colombia", *Colombia Internacional*, 61: 64-77.

(2005) "Constructing Authority Alternatives on the Periphery: Vignettes from Colombia", *International Political Science Review*, 26, 1:

37-54.

- (2004) "Constructing Authority Alternatives in Colombia: Globalization and the Transformation of Governance", Crisis States Programme Working Paper No. 40, London Development Studies Institute, London School of Economics and Politics. Also available at <u>http://www.crisisstates.com/publications/wp/wp40.htm</u>
- (2003) "Colombia's Democratic Security Agenda: Public Order in the Security Tripod", *Security Dialogue*, 34, 4: 391-409.
- (2003) "La seguridad democrática de Alvaro Uribe: retórica, doctrina y práctica", *Anuario Social y Político de América Latina y El Caribe*, FLACSO-Nueva Sociedad, No. 6: 35-43.
- (2003) "Colombia's Security Crisis: International Causes and Consequences of a Failing State", in David Myhre, ed., *Colombia: Civil Conflict, State Weakness, and (In)Security.* (PLAS Cuadernos, No. 7). Princeton, New Jersey: Program in Latin American Studies, Princeton University.
- (2003) "Colombia's Conflict and Theories of World Politics", *Social Science Research Council Items and Issues*, 4, 2-3: 1-11. Also available on the SSRC's Contemporary Conflicts website, <u>http://conconflicts.ssrc.org/andes/</u>
- (2003) "Las Esferas de Autoridad Global y Local: Implicaciones para Colombia", in Ann Mason and Luis Javier Orjuela, eds., *La Crisis Política Colombiana: Más que un Conflicto Armado y un Proceso de Paz.* Bogotá: UNIANDES, pp. 401-417.
- (2003) coauthored with Arlene Tickner, "Mapping Transregional Security Structures in the Andean Region", *Alternatives*, 28, 3: 359-391.
- (2003) coauthored with Arlene Tickner, "The Andean Region Human Security Dynamic", in Moufida Goucha and Francisco Rojas, eds., *Human Security, Conflict Prevention and Peace*. Santiago, Chile: FLACSO-UNESCO, pp. 127-137.
- (2003) coedited with Luis Javier Orjuela, *La Crisis Política Colombiana: Más que un Conflicto Armado y un Proceso de Paz*. Bogotá: UNIANDES.
- (2003) coauthored with Luis Javier Orjuela, "La Crisis Colombiana y Su Contexto", in Ann Mason and Luis Javier Orjuela, eds., *La Crisis Política Colombiana: Más que un Conflicto Armado y un Proceso de Paz.* Bogotá: UNIANDES, pp. 3-8.
- (2002) "Exclusividad, Autoridad y el Estado", Análisis Político, 47: 55-76.
- (2002) coauthored with Arlene Tickner, "La dinámica de la seguridad humana en la Región Andina", in Francisco Rojas Aravena y Moufida Goucha, eds., *Seguridad Humana, Prevención de Conflictos y Paz en América Latina y el Caribe.* Santiago: FLACSO-UNESCO, pp. 135-146.
- (2001) coauthored with Suzy Bermudez, Gloria Ayala and Pilar Murcia, "Un Acercamiento al Actual Exodo Colombiano al Exterior", *Colombia Internacional*, 51: 87-97.
- (2001) "La Reconfiguración del Estado: El Nexo entre la Globalización y el Cambio Internacional", *Revista de los Estudios Sociales*, 9: 39-53.
- (2000) "La Crisis de Seguridad en Colombia: Causas y Consecuencias Internacionales de un Estado en Vía de Fracaso", *Colombia Internacional*, 49/50: 82-102.

# **GRANTS & FELLOWSHIPS**

Social Science Research Council Grantee, 2004

Ford Foundation Grantee, 2004

National Defense University, Center for Hemispheric Defense Studies, REDES 2003, First Prize for co-authored paper Social Science Research Council Grantee, 2001

Social Science Faculty Research Prize, Universidad de los Andes, 2001

MacArthur Foundation Fellow in History and Political Science in the Field of International Security Affairs, 1992-1993

Yale University Graduate Fellow, 1988-1992

U.S. Department of State Summer Fellow, Embassy in Beijing, P.R.C.; and in Office of Chinese and Mongolian Affairs, Summer 1989 Foreign Language and Area Study Fellow, U.S. Government, 1989-1990 & 1990-1991, for Mandarin Chinese

### HONORARY AWARDS

Cross of the Order of San Carlos Award of Special Recognition Award of Appreciation Decorated by the Government of Colombia, April 2015 U.S. State Department, Bureau of Educational & Cultural Affairs, April 2015 U.S. Embassy, Bogotá , June 2015