

Megan Sever

Editor

Personal Info

Location

Portland, OR 97229

Phone

703-861-7755

E-mail

megsever@gmail.com

Skype

Megan.Sever

LinkedIn

www.linkedin.com/in/megan-sever

Twitter

twitter.com/MeganSever4

Skills

Editing

Writing

Management & Team Leadership

Production Scheduling

Mentoring & Training

Proofreading & Copy Editing

Research

Science Communications

AP Style

Adobe Creative Cloud

Microsoft Office Suite

Community

Coach for Cedar Mill Little League

Tutor for ESL kids

Volunteer for Northwest Animal Companions and Indigo Rescue

Washington County PCP (publicly elected office)

Member: SPJ, SEJ, NASW, AESE, AGU, Sierra Club, ASPCA

Interests

Coach/Player - Coed and Women's Softball

Runner, Hiker, Skier, Golfer and Cook

Executive editor, senior editor and managing editor experience with 13 years leading a scientific newsroom remotely and working with writers, media professionals and scientists around the world. Accustomed to working at fast pace and on longer-term projects simultaneously. Subject matter expertise in earth science, including climate, energy and natural hazards. Top-notch manager, communicator, writer and editor with 20 years of experience in communications. Founder of Gneiss Editing.

Experience

03/2019 -

present

Editor & Founder

Gneiss Editing

- Editing: Developmental/substantive content editing, copy editing, scientific editing, technical editing, style editing, fact-checking and proofreading
- Writing: news, features, press releases, fact sheets
- Mentorship Consulting: Setting up and running writer and editor training programs
- Publication Consulting: Matching publications to content providers

11/2016 -

03/2019

Editor

EARTH Magazine, American Geosciences Institute

- Planned and executed all parts of producing a 64-page monthly earth sciences newsmagazine, from story conception to completion; assigned all stories, solicited authors, negotiated contracts, set deadlines, content and copy edited all stories, researched and procured art, oversaw layout in InDesign and on the web and sent both digital and print issues to press
- Recruited, trained and managed staff, freelancers, student writers, photographers, illustrators, designers and scientist-authors, including negotiating fees and contracts, setting deadlines, and editing all content
- Built worldwide network of contributors/collaborators, including writers and media relations executives
- Developed and executed magazine's long-term strategic plan as well as annual production schedules
- Increased web presence from 12,000 unique visitors per month to 50,000 unique visitors per month; created Facebook and Twitter campaign
- Increased content by 40% with same staff (thus vastly improved staff efficiency through better management and planning)

08/2007 -

11/2016

Managing Editor

Geotimes & EARTH Magazine, American Geosciences Institute

- Managed all day-to-day tasks of running a monthly earth sciences newsmagazine, including managing staff, freelancers and scientist-authors
- Solicited and edited all stories; planned all content
- Led the magazine through several transitions: from print only to print plus digital; from Geotimes to EARTH; from newsstand to subscription
- Created student training program, helping aspiring writers to develop their craft and get published

08/2003 -

07/2007

Staff Writer

Geotimes/American Geological Institute

- Researched and wrote news and feature articles for monthly earth sciences newsmagazine, covering topics such as climate change, education and evolution, energy resources, science policy and natural hazards
- Created and posted pages to the magazine's website
- Created Travels in Geology section for the magazine, which led to published books on the subject

08/2000 -
08/2003

Writer/Editor and Public Information Specialist

MELE Associates/U.S. Department of Energy

- Wrote, edited and compiled a quarterly newsletter with a national circulation
- Researched, wrote and edited news and public relations articles, speeches, briefings, and fact sheets for the Department of Energy's Environmental Management office
- Served as liaison between advisory boards/stakeholders and Department Headquarters — promoted local involvement in public participation process

08/2011 -
12/2013

Editor/Lead Ambassador

GalTime Portland

- Wrote and edited short stories for GalTime's Portland site; largely covered fashion, fashion events, family activities, local travel, sports and outdoor activities.

Education

08/1996 -
05/2000

College of William & Mary

Bachelor of Arts in English

Minor in Geology