

# Mert Demir

## Data Scientist

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[in](#) LinkedIn [🔗](#) Website [🐙](#) Github [kaggle](#) Kaggle [🎓](#) Coursera [🎧](#) Medium

### Profile

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As a highly experienced data scientist with a medical background, I have a strong understanding of both fields and how they intersect. I have over four years of experience working with machine learning techniques and have applied them to a variety of real-world medical problems. My expertise in both areas allows me to approach data analysis from a unique perspective, providing valuable insights and solutions to complex problems. I am dedicated to staying up-to-date with the latest developments in the field and am always looking for new challenges and opportunities to apply my skills.

### Education

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**Machine Learning Specilization**, *Stanford University* [🔗](#) 2022 – 2022  
California, U.S.A

**Machine Learning for Trading Specialization**, *New York Institute of Finance* [🔗](#) 2022 – 2022  
New York, U.S.A

**IBM Data Science Professional Certificate**, *IBM* 2022 – 2022

**Google Data Analytics Professional Certificate**, *Google* [🔗](#)

**Elements of Artificial Intelligence**, *University of Helsinki* [🔗](#) 2022 – 2022  
Helsinki, Finland

**MicroMasters Program in Statistics and Data Science**, *Massachusetts Institute of Technology* 2021 – 2022  
Boston, U.S.A

#### Relevant coursework:

**B.Sc. Audiology and Speech-Language Disorders**, *Istanbul Aydin University* 2013 – 2018  
Istanbul, Turkey

**Relevant coursework:** Biostatistics, Medical Biology and Genetics, Physics and Acoustic Biophysics, Health Communication and Communication Skills, Scientific Research Methods

### Professional Experience

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**Data Scientist**, *Freelancer* 2018 – present

- Designed a high-accuracy crypto market movement prediction system using time series analysis (MA, ARMA, ARIMA, etc.)
- Created algorithmic trading system with %93+ accuracy
- Built a TensorFlow Deep Learning Model and PyTorch Deep Learning Models at Scale with Azure ML

**Product Owner**, *Rising Digital* 01/2022 – 08/2022

- Collaborated with teams to discover and deliver the best solution to the market presented by the product team lead and the business.
- Created and maintained the solution vision, roadmap, and backlog of work through the project's life cycle.
- Acted as liaison between business, sales and IT teams to refine the product and incorporate features based on market demands.

**Content Writer**, *Odyoloji Kulubu* 2016 – 2018  
Istanbul, Turkey

<b>Lead Data Scientist, Sevdrus Design Collection</b>	2020 – 2022
<ul style="list-style-type: none"> <li>• Currently developing a recommendation engine for production to conditionally recommend other menu items based on history</li> <li>• Implemented various time series forecasting techniques to predict surges in customer orders to lower average customer wait time by 10 minutes</li> <li>• Designed, executed, and optimized a digital marketing campaign on Google AdWords; led to %24 increase in ROL</li> </ul>	Istanbul, Turkey
<b>Project Coordinator &amp; Operator, Associazione IL PORTICO</b>	2019 – 2021
<ul style="list-style-type: none"> <li>• Developed and coordinated social include activities</li> <li>• Administrated association's cyber security system</li> <li>• Managed database systems and analyzed yearly data</li> </ul>	Venice, Italy
<b>Internship, Médecins Sans Frontières</b>	06/2017 – 09/2017
	Istanbul, Turkey
<b>Intern Audiologist, Mersin University Medical Faculty Hospital</b>	06/2016 – 09/2016
<ul style="list-style-type: none"> <li>• Examined patients who has hearing and balance loss</li> <li>• Collected and statically analyzed test results</li> </ul>	
<b>Intern Audiologist, Bağcılar Training and Research Hospital</b>	02/2016 – 06/2016
	Istanbul, Turkey

## Courses

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<b>IBM Data Science Professional Certificate, IBM</b>	2022
<b>Analysis of Algorithms, Princeton University</b>	2022 New Jersey, U.S.A
<b>Algorithm I, Princeton University</b>	2022 New Jersey, U.S.A
<ul style="list-style-type: none"> <li>• Grade Achieved: 96.8%</li> </ul>	
<b>Algorithm II, Princeton University</b>	2022 New Jersey, U.S.A
<ul style="list-style-type: none"> <li>• Grade Achieved: 93.6%</li> </ul>	
<b>CS50: Introduction to Computer Science, Harvard University</b>	2021 Boston, U.S.A

## Certificates

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- Digital Technology Data Analytics Program** [↗](#) (General Electric)
  - Google Data Analytics Professional Certificate**
  - Machine Learning Pipelines with Azure ML Studio** [↗](#) (Grade Achieved: 100%)
  - Advanced Google Analytics Certificate** [↗](#) • **Google Analytics for Power Users Certificate**
  - Machine Learning with Python** (freeCodeCamp) • **Advanced SQL** (Kaggle)
  - Data Analysis with Python** (freeCodeCamp) • **Elements of AI** (University of Helsinki Grade Achieved: 97%)
- For more please check my LinkedIn account.** [↗](#)

## Projects

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- Covid Genome Analysis**
  - Analyzing the RNA sequence of COVID and its major variants
- Face and License Plate Detection System**  
Face and license plate recognition system over the live video I made for the institution I work for
- Deep Learning with Pytorch, Neural Style Transfer** [↗](#)
- Text Classification with TensorFlow, Fine Tune BERT for Text Classification** [↗](#)

**NLP with TensorFlow Hub**, *Transfer Learning* [↗](#)

**Sentiment Analysis**, *Pandas, NLTK* [↗](#)

**Stock/CryptoCurrency Price Prediction**, *Using Facebook Prophet* [↗](#)

**Web Data Scrapper**, *Selenium, BeautifulSoup4* [↗](#)

- Ebay Price Scrapper
- Social Media Scrapper

**freeCodeCamp Projects**

**Machine Learning Pipelines**, *Azure ML Studio*

**Deep Learning with PyTorch**, *Generative Adversarial Network*

**Kapio**, *Nvidia*

Detecting speech and language disorders by using voice and facial recognition artificial intelligence technologies

## Skills

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**RStudio** (*shiny R and Statistical analysis*) • **Python** (*Data Analysis and Machine Learning*) • **SQL**

**MATLAB** (*Machine Learning applicatios*) • **Microsoft Office Products** • **Statistical Analysis** (*Stata, SPSS, RStudio*)

**Artificial Intelligence** • **Machine Learning** • **Dataiku** • **Cloud Services** (*AWS, Azure*)

## Speeches and Presentations

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**Sewing Solidarity Together**, 10/2020  
*Europe for Citizens program Part of the CEV Autumn Volunteering Congress, Speaker* Brussels, Belgium

**Pre and post operation evaluation of SRT and SDS scores on patients with bone conduction implants**, 05/2017  
*1st. Audiology Student Symposium, Istanbul Aydin University* Istanbul, Turkey

**Cochlear Implant and Hearing aids fitting done correctly**, 05/2016  
*1st Istanbul Interdisciplinary Health Sciences Student Research Congress, Istanbul Aydin University* Istanbul, Turkey

## Publications

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**Pre and post operation evaluation of SRT and SDS scores on patients with bone conduction implants**, *Mert Demir* 06/05/2017

**Cochlear Implant and Hearing aids fitting done correctly**, *Mert Demir* 12/05/2016

## Volunteering Experience

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**Basta Violenza sulle Donne**, *Technical Assistant* 2019 – 2021  
*Ending violence against women, NGO.* Venice, Italy

**European Solidarity Corps** 2019 – 2020  
Venice, Italy

**Toplum Gonulluleri Vakfi**, *Volunteer* 2015 – 2017  
*Various Youth Projects; children's rights, sexual health, youth rights etc.* Istanbul, Turkey

**Toplum Gonulluleri Vakfi**, *Educator* 01/2016  
*Ear and hearing health education for corporate employees* Istanbul, Turkey

**Night Schools for Immigrants**, *Educator* 05/2015 – 09/2015  
*Turkish lessons for Syrian immigrants* Mersin, Turkey

## Languages

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**Turkish** (*Native*) • **English** (*C2 Proficiency*) • **Italian** (*B2-C1*) • **Arabic** (*B1 Proficiency*)

**American/Italian Sign Language** (*A2 Proficiency*)