

Profile

Capable, versatile communicator with experience and accomplishments in copywriting, editing, intelligence gathering and assessment, law, and online news media. Skilled in interpreting information, distilling and projecting essential messages in public and business forums, and in managing printed and online communications. Can leverage: writing, editing, and organizing skills; analytic skills; intimacy with both the US and Israeli cultures and languages; work ethic. Education includes: law, political science, international relations.

After finishing law school, explored long-standing interest in media and communication. Accomplishments within three years include: became online editor for Israel National News, a leading English-language news source; became an internationally published columnist, with over 40 articles in ranking journals in the US.

Currently, as a sole proprietor, writing corporate and marketing communications material for companies in many sectors, including telecommunications, hi-tech, healthcare, security, emergency medical, as well as subcontracting for public relations firms; also carried out business development research projects.

Gathered and assessed international intelligence for private and public security professionals. Participated in legal team of top law firms in due diligence, contract negotiations, and counseling in technology sectors.

Achievements

Writing and Media

- Research and write marketing and business communications for companies in many sectors, including hi-tech, healthcare, security and import/export. Periodically subcontract for public relations firms. Particular expertise in drafting marketing collateral, web content and advertorials, as well as writing, designing and editing terrorism intelligence briefings.
- Researched new fields quickly to establish high accuracy for submitted articles in the media sector. Efficiently evaluated complex, multi-faceted developments and distilled the essential stories under tight deadlines.
- Published approximately 40 articles in 12 news-and-views media outlets in the United States and Israel. Columns have been translated into six languages, and gained the respect of internationally recognized authors. In addition to commentary, columns have focused on developments in hi-tech, medical research, defense, culture and media trends.
- Opinion Editor of online service of internationally recognized Israeli news broadcaster. Expanded the division from a minor section into a major attraction for the news broadcaster. Recruited valuable contributors and elicited quality material, enhancing submissions to high standards.

Law, Security and Business

- Established and currently managing a sole proprietorship for providing copywriting and other marketing communications services for global and local companies, including both multinationals and start-ups.
- Carried out business development research projects in the fields of RNA synthesis, cancer treatments, hearing disorders, and others.
- As a director of research and analysis in the security industry, gathered international intelligence, assessed and reported terrorism threats for corporate and security professionals; regularly lecture to counter-terrorism and law enforcement officers.
- Completed law degree from respected Israeli law school and completed internship training at two highly regarded Israeli law firms. Analyzed contracts, drafted documents, performed legal and corporate research, maintenance and due diligence. Produced legal research reports, including as an outside consultant.

Experience

NRK Consulting, Israel/USA

2000-Present

Freelancer, Sole Proprietor

Provide copywriting, drafting, editing, and translating services for local and global organizations, including hi-tech, healthcare, PR, security and service industry firms. Also see <http://www.nrk-online.com>.

TAM-C, Israel/USA

2005-2020

Senior Research and Analysis Editor

Analyze and assess physical and other threats for corporate and security professionals. Write and edit intelligence bulletins, as well as regularly lecturing to counter-terrorism and law enforcement professionals.

Israel National News.com, Israel

2001-2010

Opinion Editor

Managed content and contributors for English language online service, including op-ed sourcing and editing. Produced research, writing, survey and in-depth reports, breaking news, and news updates.

Yigal Arnon & Co. Law Firm, Israel

2000

Baratz, Gilat, Bar-Nathan & Co. Law Firm, Israel

1999-2000

Legal Intern

Conducted corporate and legal research and analysis for large investment deals in hi-tech and biotech sectors. Participated in negotiations, drafted legal documents and contracts, provided legal maintenance.

IMD Soft Ltd., Israel

1996-1998

Quality Assurance Coordinator (while attending law school)

Co-directed team of five testers. Drafted and edited product documentation. Designed and implemented QA operations protocols. Instructed and supported customers in product use.

Chemsaf International, Ltd., Israel

1995-1996

Bookkeeper (while attending law school)

Managed company records in sales and marketing. Wrote company profile and associated literature.

The Affiliates Law Firm, California, USA

1993-1994

Sherr, Joffe & Zuckerman Law Firm, Pennsylvania, USA

1993

Paralegal

Summarized deposition transcripts, conducted research, responded to discovery and document requests.

Education

Bar-Ilan University, Israel, B.A., Law

Tufts University, Massachusetts, USA, B.A., International Relations

Languages

Fluent written and spoken English and Hebrew; basic Russian and Yiddish

Citizenship

Dual: US and Israel