

DONNA FRANKEL

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Skilled copyeditor with ability to deliver concise content that adheres to brand style guidelines, while ensuring correct grammar and punctuation and upholding a consistent, professional approach across all projects.

Core Competencies

- Effectively prioritize workload and maintain high-quality work while meeting tight deadlines
- Tactful approach when interacting with authors
- Ability to retain author's voice while improving copy

Professional Experience

Freelance copyeditor and proofreader—Present

Director of Editorial—Digital and Print, 2010–2019

American Laboratory/Labcompare, a division of CompareNetworks, South San Francisco, CA

Digital:

- Chose topics relevant to audience and solicited articles
- Reviewed, copyedited, and proofread all articles
- Selected, edited, and posted news items, product announcements, and articles
- Worked closely with authors throughout the publication process
- Hired and managed consulting editors and freelancers
- Manipulated images and text in website-building platform prior to posting

Custom content creation:

- Collaborated with marketing and design teams to develop content strategy for lead generation
- Researched and presented topics and designs to clients
- Wrote marketing pieces and approved layout and design when completed

Print:

- Managed daily workflow of *American Laboratory* (9 issues/year)
- Produced annual editorial calendar in collaboration with sales and production teams
- Acquired articles and worked with authors throughout the publication process
- Reviewed and copyedited all articles
- Checked and revised article pdfs prior to publication
- Proofread issue before upload to printer
- Developed style guide for copyeditors

Copyeditor, 2014–2016

American Pharmaceutical Review and *Pharmaceutical Outsourcing*, divisions of CompareNetworks

- Edited feature articles
- Worked with guest editors on special projects and supplemental issues

Technical Editor, Copyeditor/Proofreader, Managing Editor, Freelance Editor, 1985–2010

International Scientific Communications, Shelton, CT (acquired by CompareNetworks in 2010)

- Managed editorial for the following journals: *American Clinical Laboratory*, *American Biotechnology Laboratory*, *American Environmental Laboratory*, and *China Laboratory*
- Edited and proofread articles and promotional materials
- Worked with consulting editors and authors
- Hired and trained proofreaders and reviewed work of freelancers

Professional Achievements

- Created new opportunities for revenue by collaborating with sales team to introduce paid content
- Organized and prepared special anniversary issues of *American Laboratory*
- Copyedited and proofread materials in the legal, real estate, dental, medical, and advertising industries using AMA, ACS, AP, and Chicago style

Education

B.A. in English, Southern Connecticut State University, New Haven, Connecticut

Professional Memberships

Editorial Freelancers Association