Aricles “Wulf” James-Roby

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**Professional Summary**

Indigenous leaders with a background in a diverse range of disciplines including public speaking and community engagement. Professional writer and content designer with capabilities in program and change management. Advocate for marginalized communities including people with disabilities, ethnic and cultural minorities and the 2SLGBTQ+ community.

**Leadership History**

*State Library of Kansas* – Communications Coordinator December 2022 to present

* Planned, produced and executed email, web and physical communications, special event flyers, and social media campaigns.
* Reinforced organizational vision and mission with innovative and fresh communication style.
* Updated website and social media pages with well-coordinated communications aimed at engagement and generating interest.

*Ardmore Literacy Leadership* – Executive Director 9/2019-6/2021

* Steered multi-organizational team, including rebranding and virtual instruction efforts.
* Obtained grant funding for new and existing programs through networking and proposal writing
* Updated and maintained membership database on consistent basis
* Recruited new members by networking at community events and distributing promotional materials to attendees

**Education**

Southeastern Oklahoma State University 2020

Master of Science, Native American Leadership, Marketing

East Central University 2013

Bachelor of Arts, English Composition & Rhetoric

**Honors and Awards**

Top 100 advocate for HIV/AIDS in Poz Magazine, 2019

Anoli Writing Contest, multiple first and second place poems

Te Ata Fisher Art Show, multiple first and second place poems

Southern Oklahoma Writer’s Guild, first place 2014

**Skills**

* Event execution
* Advertising and marketing
* Speechwriting and messaging
* Strategy implementation
* Strategic planning
* Presentation design
* Content development
* Public and media relations
* Crisis communications
* Public engagement
* Information gathering
* Fact checking
* Reputation management
* Certified in first aid, mental health first aid, and Stop the Bleed

**Leadership History**, continued

* Worked closely with community and statewide leadership to guide operational strategy
* Nominated for environmental excellence award for collaboration with Scouts USA

*The Chickasaw Nation* – Senior Information Officer 1/2019-8/2019

Distributed information via web and physical newsletters, photography, and other content to keep elders and the public informed of Chickasaw Nation Aging Division’s programs and services.

*GateHouse Media/USA Today* - Staff writer, editor, designer 1/2018 – 4/2021

* Developed feature and daily news stories, including investigative and digital elements
* Assisted newsroom staff with all aspects of design and publication both full-time and on an as-needed basis when paper changed hands
* Engaged social media users and expanded readership through strategic planning

*The Chickasaw Nation* – Vocational Rehabilitation Counselor 1/2011-4/2014

* Managed caseload of 40-135 clients
* Developed and delivered communication and style guide instruction for the Education Division
* Networked with local, state, and national partners in state and tribal agencies

**Volunteer and Advocacy Work**

Positive Connections, Board Member

Native American Journalists Association, Member

National Health Care for the Homeless, Subject Matter Expert

NLGJA: The Association of LGBTQ Journalists, Member

Literacy Information and Communication System (LINCS), Diversity and Inclusion Advisor

The PRIDE Study, PAC committee member

Ardmore NAACP, Communications Committee

Open Door Collective, Membership and Communications Committee

COABE, Member

American Association for Adult and Continuing Education, Member

Family Shelter of Southern Oklahoma, Diversity Consultant

Carter County Domestic Violence Task Force, Chairperson