**Claudia Perla Campos**

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**Summary of curriculum**

**Academic Background**

• Masters in Educational Policy. Universidad Centroamericana José Simeón Cañas, UCA 2007-2009.

• Undergraduate Degree in Communications and Journalism. Universidad Centroamericana José Simeón Cañas, UCA. 1988 - 1996.

• Training for graphic design experience

**Competences and skills:**

• Editorial Coordinator, editor and writer: Desk work and field research for articles, reports, systematizations, and others. Coordination with authors, photographers, illustrators, grammar and printing proofreaders to finalize publications. Adaptation of academic and technical texts to reader-friendly versions according to target audience.

• Graphic Designer: Design, layout and graphic edition throughout the entire process, of magazines, books, memoirs, reports, research documents, illustrated educational booklets, self-learning modules, newspaper supplements, etc.

• Producer of didactic material to support training and organizational processes: Conceptualization, drafting and design of ludic materials for awareness-raising and learning about social issues. Drafting, designing and illustrating didactic material such as booklets, presentations and comic strips/books.

• Trainer on alternative communication media: Training community groups of alternative media such as posters, banners, flyers, scripts, to support the dissemination of awareness and information messages for educational and organizational purposes.

• Professor of Newspaper Design and Layout: Program design and implementation with students enrolled in the Communications and Journalism undergraduate program at the UCA, Workshop on Print Media.

**Relevant trainings**

**In education:**

• Diploma program: Current debates on education quality, module: quality education paradigms.

• Workshop: Teaching effectiveness and ways to evaluate it. July 2010. Delivered by PREAL and FEPADE.

• Congress on good practices in teaching. Shared leadership. September 2010. Delivered by PREAL and FEPADE.

**In writing and pedagogical mediation:**

• Workshop on written intellectual production. February to March 2013. Delivered by the

la UCA through the Masters in Communication program.

• Seminar on “Journalism and journalistic research on internet” Delivered by Gianina Segnini, journalist from the investigation area of the newspaper “La Nación” from Costa Rica, through the Latin American Center for Journalism, CELAP. 2000.

• How to develop texts for educational materials. Delivered by the Education Department at the UCA and the Inter American Institute for Human Rights, IIDH. 1995.

**In design & layout:**

• Updating on graphic design of newspapers, launching of the new design, delivered by El Diario de Hoy, 2000.

• Digital graphic production of the Primera Plana weekly magazine. 1995.

• Design and layout of low literacy educational materials. Delivered by Equipo de Educación Maíz. 1991.