

ROSALIND MORAN

CONTACT

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Website: rosalindmoran.com

SKILLS

Media, Journalism, & PR

Project Management

Research, Critical Writing,
and Creative Writing

PROJECTS

Ministerial speech writing:
Deputy Prime Minister

Cicerone Journal (editor)

LANGUAGES

- English (Native)
- French, Spanish (Fluent)
- Portuguese, Italian
(Highly Proficient)
- Mandarin, Swedish
(Proficient)

AWARDS

Global Winner - 2018
Undergraduate Awards

Taiwan Huayu Enrichment
Scholarship

National Merit Scholarship

Banco Santander
Scholarship

Grant recipient - Arts ACT;
YWCA Canberra

EDUCATION

University of Cambridge

MPhil in European, Latin American and Comparative Literatures and Cultures
October 2020 - July 2021 (Cambridge, United Kingdom)

University of Canberra

Graduate Certificate in Public Policy and Finance
February 2018 - December 2018 (Canberra, Australia)

Australian National University

PhB Bachelor of Philosophy (First Class Honours)
February 2013 - December 2017 (Canberra, Australia)

Australian National University & National Taiwan University

Diploma of Languages (Mandarin)
February 2014 - December 2016 (Canberra, Australia & Taipei, Taiwan)

Burgmann Anglican School (Australian Tertiary Admissions Rank: 99.8)

February 2010 - December 2011 (Canberra, Australia)

WORK EXPERIENCE

Communications Officer - Media Office

Charities Aid Foundation | September 2021 - ongoing (London, UK)

- Working in the media office of an international charity and bank
- Securing media opportunities and managing public relations
- Pitching and copywriting articles on finance, philanthropy, banking, international giving, social issues, ESG, and sustainable investment
- Copywriting press releases, speeches, and research reports
- Crafting publicity and communications strategies for campaigns
- Liaising with journalists, editors, governments, and other stakeholders

Speechwriter and Communications Specialist

Department of Infrastructure, Transport, Regional Development and Communications | January 2018 - September 2020 (Canberra, Australia)

- Writing speeches, presentations, and op-eds (~3 per week) primarily for Australia's Deputy Prime Minister; policy and data analysis
- Working in a fast-paced media environment with a PR focus
- Crafting tailored key messages and strategies to promote policies
- Developing the \$110bn Building Our Futures campaign
- Analysing and summarising social media and press coverage

Freelance Writer & Copywriter

May 2016 - July 2021

- Writing on a variety of topics including politics, social affairs, and art
- Analysing and communicating facts and data
- Identifying unexplored angles or ideas, developing them into articles, and successfully pitching and selling these to publications
- Publishing with outlets including Reader's Digest, Prospect Magazine, Kill Your Darlings, The Canberra Times, and Meanjin Quarterly