

# SANDY CASH

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Born 23.10.62  
Aliya 1987, married + 4

## Senior Science Writer

2016 - present  
and 1997 - 1998

## Public Relations Consultant and Science Journalist

1998 - 2015

## Senior Scriptwriter

1993 - 1996

## Technical Writer

1992 - 1993

## Scriptwriter

1990 - 1992

## Professional Singer and Actress

1987 - present

Award-winning science  
writer, content  
developer and  
fundraising specialist  
seeks creative position in  
academia, industry, or  
the non-profit sector.

כתבת מדעית זוכת-פרסים  
בעלת ניסיון רב בפיתוח  
תכנים עם התמחות  
בקשרי תורמים מחפשת  
משרה יצירתית באקדמיה,  
בתעשייה או במגזר  
השלישי.

## EDUCATION

Yale University, B.A. cum laude

## EXPERIENCE

### Weizmann Institute of Science, Rehovot

Create feature articles, brochures, reports, presentations and speeches, as well as funding proposals that have generated tens of millions of dollars in philanthropic gifts (Department of Resource Development). In previous position (1997-8) wrote press releases, feature articles and brochures (Department of Public Relations).

### Creative Writer, Editor and Content Developer

Academic clients include Hebrew University, Tel-Aviv University, Bar-Ilan University, Technion, and university-based technology transfer companies. Industrial and non-profit portfolio includes the Society for the Protection of Nature in Israel, Mindset Pharmaceuticals, Electric-Fuel Ltd., and 2am Internet Game Development. Contributing business and technology writer for the Jerusalem Report.

### SuperStudio, Jerusalem

"Content Guru" for award-winning multimedia products marketed in seven languages worldwide. Conceptualization, research, interface design, information design and scripting. Supervised choice of visual media and sound effects, and participated in video production.

### Awards and Recognition (Partial)

- Leonardo the Inventor – Best Historical Reference Product, 1994 MacWorld Magazine. Featured in Newsweek
- Pathways Through Jerusalem – Finalist, Macromedia QuickTime Awards, 1995
- The Genius of Edison – Showcased on CNN as "recommended holiday gift"

### John Bryce, Jerusalem

Composed technical documentation for tracking system used in aircraft maintenance

### Edunetics, Herzliya

Composed texts, designed graphics and supervised production of interactive, computer-based lessons in the sciences, marketed to educational institutions worldwide.

Contract performer with the Israeli Opera (La Traviata, Carmen), the Cameri Theater (Les Misérables) and A. Deshe Popular Theater (Evita). Released five solo CDs between 2000 and 2020, including "Voices From the Other Side", named one of the top folk releases of 2012 by National Public Radio's "The Back Porch". Continue to perform in solo concerts in Israel and abroad.