

CONTACT

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SKILLS

- Translation
- Proofreading, editing
- Transcreation, copywriting
- Consumer analysis
- Cultural intelligence
- Translation software

ATTRIBUTES

- Reliable
- Organised
- Creative
- Friendly and approachable
- Avid learner and researcher



PROFILE

- Translator, transcreator, proofreader and editor
- Diploma in Translation (Institute of Linguists)
- Subject specialisms: corporate communications, fashion, cosmetics and culture
- 10 years' freelance experience
- Qualified member of the Institute of Translation and Interpreting



RECENT PROJECTS (2021)

- Press releases for an Austrian eyewear manufacturer
- B2B marketing content for a German fashion wholesaler
- Product descriptions for a German cosmetics manufacturer
- Marketing guidelines for a Swiss food manufacturer
- Training videos and campaign analysis for Google (copy editing)



TRANSLATION EXPERIENCE 1998 - PRESENT

I have worked as a freelance translator since 2011, specialising in business communication and marketing translations. Before working as a freelance translator, I provided translation services for engineers and executives at a German electrical engineering company.

I translate approximately 300,000 words a year and my translations are always precise and well-crafted. I carry out extensive research to ensure that I fully understand my clients' businesses, industries and target audiences in order to produce appealing texts that encourage consumers to take action.

I regularly collaborate with other linguists and marketing professionals to create high-impact advertising campaigns. This includes transcreating website content, product information and developing original and imaginative slogans. I am passionate about my work and always conduct myself in a friendly and professional way.



EDUCATION

- City of London, Diploma in Translation (Institute of Linguists), 2011
- BA Hons in German, University of Newcastle upon Tyne, 1995



PROFESSIONAL DEVELOPMENT

I seize every opportunity to practise and refine my writing and presentation skills. I have my own blog and some of my articles have been published in the ITI Bulletin, the bimonthly journal of the Institute of Translation and Interpreting <https://www.iti.org.uk/discover/about-the-profession/iti-bulletin.html>.

Enhancing my knowledge of translation technology is also important to me as it helps me provide accurate translations as efficiently as possible. I also keep up to date with developments in the language services industry and regularly attend conferences, workshops and webinars for translators.