

SHMUEL GOLDMAN

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Work Experience

Independent Marketer, Editor and Translator, 2012 – Today

Edit, proofread and translate (from Hebrew to English) a wide range of English content, including university level academic articles, books, legal documents, personal blog entries, social media content and more. Completely at home in the Humanities and Sciences.
Clients include: Hebrew University School of Social Work, Land of Israel Studies and Archaeology at Bar Ilan, Shalem Press, and others.
Create marketing content and material for small businesses, high-tech start-ups, non-profits and more across Facebook, YouTube, Twitter, LinkedIn and offline.

Independent Development Consultant, LG Goldman Consulting, 2008 – 2012

Represented a wide range of non-profits in Israel.
Created project proposals, grant applications, letters of intent and all associated fundraising literature to present to donors and foundations.
Proactively utilized fundraising databases to track donors and gifts.
Developed programs and strategies to reach out to current supporters and locate new potential donors.

Brand Manager, Marketing Department, Spiral Solutions, Bar-Lev, Galilee, 2004 – 2008

Developed and maintained interactive casino website and player base.
Created and executed marketing plans and activities to increase player retention and activity including writing multiple promotional emails every week to our players.
Tracked player levels, developed programs to increase profitability, implemented marketing campaigns and site support.

Sales Manager, Circulation Department, The Jerusalem Post, Jerusalem, 2003 – 2004

Responsible for increasing newspaper subscriptions and revenue through sales campaigns and promotions.
Managed team of telemarketers.
Compiled and analyzed daily, weekly and monthly sales statistics.

Head Organic Gardener, The Society for the Protection of Nature in Israel, Jerusalem Branch Jerusalem, 2002

Developed and expanded organic garden using various methods of urban agriculture and water recycling. Gave workshops on composting and vermiculture.

Project Manager, Versaware Technologies, Inc., Jerusalem, 2000 – 2001

Managed e-textbook and reference book projects from inception to direct release to clients.
Supervised and coordinated efforts of multiple departments, including Software Development, Media, Graphics, and Quality Assurance.
Worked directly with clients, including major publishing companies, and with production department in India.

Field Researcher, The New Jersey Department of Forestry, Trenton, New Jersey, Summer 1998

Collected tree and land use data in select cities in New Jersey for project quantifying effects of trees on urban air quality and energy usage. Used Global Positioning System (GPS) to map plot locations.

Park Ranger, The National Park Service, United States Department of the Interior Washington, DC, Summer 1995 and 1997

Army Service

Israel Defense Forces - Level 06 Ammunitions Handler

Education

University of Maryland, August 1997

Bachelor of Science, Environmental Science, Citation from University Honors Department