

SUMMARY OF QUALIFICATIONS

An evaluator with a Master's degree and five years of research and advocacy experience, specializing in portfolio analysis and the administration, implementation, and evaluation of grant-funded public health initiatives | Practical epistemologist and philosopher

- **Software:** Microsoft Excel, Microsoft Access, Microsoft PowerPoint, Microsoft Publisher, Microsoft Word, SPSS, Atlas TI, EndNote, Adobe Pro, REDCap, Salesforce, IN-SPIRE, NVivo, STATA

EDUCATION***Doctor of Philosophy (Ph.D.) - Candidate*****Alma Mater Europaea – Maribor, Slovenia**

- Title – “‘A Sign-Generating Universe:’ Charles S. Peirce’s *Semiotic* as a Neo-pragmatist Theory of Everything (T.O.E.)” | Advisor – Lenart Škof

June 2017 - Present**Maribor, Slovenia*****Master of Public Health (M.P.H.) – GPA: 3.30*****University of Illinois – Chicago****Graduated May 2013****Chicago, IL*****Bachelor of Arts (B.A.) – GPA: 3.50*****DePaul University – Chicago****Graduated May 2010****Chicago, IL**

- **Double Major:** Economics / Political Science

WORK EXPERIENCE***Freelance Editing and Consulting***

- **TopEdit English Editing Services LLC**
- **Cosmic Strands LLC**

- Reviews and successfully edits scientific papers in the fields of clinical medicine, economics, econometrics, sociology, international relations, health sciences, environmental science, and other fields.
- Professionally represents company in communications materials to clients.
- Produces deliverables based on implicit and explicit client-needs based on short timelines.

- **Affect Mental Health – Harvard University School of Business**

- Writes, compiles, and edits proposal materials intended to achieve successful solicitation of a multi-million dollar research grant.
- Identifies granters and sets up infrastructure for tracking and evaluation.

April 2021 - Present**Remote*****Program Associate, Evaluation and Analysis*****Patient-Centered Outcomes Research Institute (P.C.O.R.I.)****May 2014 – June 2017****Washington, D.C.**

- Developed and implemented the PCORI-wide organizational taxonomy to categorize research awards (\$1.3B+) in terms of aggregated therapeutic focus, methodology used, populations addressed, and other variables.
- Conducted qualitative content analysis of 300+ research proposals and over a thousand unfunded research applications using hand-coding methods and IN-SPIRE visualization software.
- Responded to internal queries about the PCORI portfolio to drive strategic planning during Selection Committee and Board of Governors activities to approve PCORI funding slates.
- Responded to external queries about the PCORI portfolio to answer stakeholder, media, and Government Accountability Office (G.A.O.) questions about the PCORI portfolio.
- Performed longitudinal and cross-sectional analysis of PCORI portfolio using IN-SPIRE software and the PCORI taxonomy to track and evaluate research funding across time and legislatively-mandated National Priority Area.
- Implemented cluster analysis of PCORI portfolio using IN-SPIRE and the PCORI taxonomy to identify and explore themes and commonalities across time and National Priority Area.
- Wrote and executed Request for Proposal (R.F.P.) contracts with two vendors, including managing one contracted organization, to assist with thematic content analysis and deep-dive landscape review of the PCORI portfolio.
- Contributed to patient-centered outcomes and health-services research literature by co-authoring two papers on portfolio analysis and the role of lay health-care professionals in the PCORI portfolio.

Public Health Emerging Professional Fellow**US-Russia Social Expertise Exchange (S.E.E.)****January 2014 – April 2014****Moscow, Russia**

VADIM Y. GERSHTEYN

(224) 766-9595

- Conducted literature review of hundreds of scholarly, peer-reviewed articles on migrant health in US and Russia to produce a 50-page white paper for dissemination to hundreds of American and Russian NGO representatives and policymakers in a six person team.
- Produced the “social determinants of health” and “context of migration” components of the white paper and led the editing process of the full 50-page paper, to be published in part in several peer-reviewed journals, including the Journal of Public Health Practice.
- Conducted meetings with high-level Russian public health professionals, including the president of the Russian Public Health Association, leading Russian academics, human rights activists, and regional politicians in Moscow, Kazan, Yekaterinburg, and Irkutsk.
- Provided oral and written English-to-Russian translation for Advanced Practitioner Fellow in his communications with Russian officials and in day-to-day interactions.
- Presented 20 to 45 minute PowerPoints on migrant health issues in the U.S. for leading Russian researchers, government officials, and stakeholders in Moscow, Yekaterinburg, Kazan, and Irkutsk.
- Documented fellowship experience for dissemination to the public through S.E.E.’s parent organization, the Eurasia Foundation.

Research Specialist

June 2013 – January 2014

Institute for Health Research and Policy (I.H.R.P.)

Chicago, IL

- Monitored and evaluated the effectiveness of We Choose Health (a five year, \$24MM health improvement initiative affecting 2.5MM Illinois residents) in a six person team.
- Designed and maintained twelve SPSS and Excel databases to monitor thirteen public health initiatives, including metrics on the number of people affected, school health indexes, number of policies passed and in progress, stakeholder engagement, demographic data, and health outcomes.
- Designed and implemented Adobe Pro surveys distributed to 100 coalition stakeholders and local health department administrators to measure coalition function and sustainability.
- Performed mixed method analysis on grantees’ performance data to inform the monitoring and evaluation process.
- Analyzed R.E.A.C.H. data collected from local health departments and their coalitions to monitor public health interventions for smoke-free public places, multi-unit housing, baby-friendly hospitals, complete bike lanes and sidewalks, coordinated school health, and hypertension control in primary care settings.
- Tracked, gathered and verified the accuracy of quarterly grantee R.E.A.C.H. data updates, stakeholder involvement data, and school health indexes.
- Presented SPSS graphs and crosstabs of the quarterly data measuring grant recipient performance to the Project Director and the Primary Investigator (P.I.).
- Supported the review and editing process of a paper to be published in a public health journal by researching scholarly, peer-reviewed literature on primary care and hypertension treatment linkages in rural areas.

Health Policy Intern

January 2013 – May 2013

Illinois Governor's Office, Senior Health Policy Advisor

Chicago, IL

- Conducted research on the state implementation of the Patient Protection and Affordable Care Act (A.C.A.) for the Senior Health Policy Advisor to the Governor.
- Produced a baseline and gap analysis of Bureau of Labor Statistics data used by the Governor’s Healthcare Workforce Workgroup to create a work plan document in response to the Illinois health workforce shortage.
- Gathered projected growth data on the health industry and created a baseline gap analysis for Illinois’ healthcare workforce shortages using research from the BLS, HHS, and peer-reviewed journals.
- Researched and reviewed other states’ health insurance marketplace implementation.
- Produced reports containing graphs, data, and interpretations on managed care, Medicaid reform, the A.C.A, healthcare cooperatives, other states’ health initiatives, and health workforce shortages.
- Presented research finding reports to the Senior Health Policy Advisor used to inform state executives and stakeholders’ initiatives to increase the health care workforce via targeted federal funding through the A.C.A..
- Provided the research support and data on the workforce effects of the A.C.A. used by the Governor in his State of the State address.
- Disseminated research to the Illinois Department of Public Health as part of their overall workforce development and health insurance marketplace implementation efforts.

Advocacy Intern

June 2013 – January 2014

Jewish Council on Urban Affairs

Chicago, IL

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- Provided organizational support for advocacy coalitions supporting immigration reform, housing, and gun control policies.
- Researched state policy issues regarding immigration and the detention of undocumented people in Illinois using Illinois General Assembly Legislation and peer-reviewed articles.
- Researched housing and eviction data using Data.gov, census data, scholarly sources, and the Illinois public data directory for the Director of Organizing to inform the campaign to save a historic housing project and to develop JCUA's position supporting 100% public housing.
- Implemented a timeline and interactive Google Maps-powered feature on the JCUA website to improve website accessibility and increase web traffic.
- Contributed to the JCUA blog and wrote three page-long write-ups about the detention of undocumented immigrants, fair tax policies in Illinois, and the foreclosure/eviction crisis to highlight the organization's social justice work.
- Lobbied state representatives to allow ex-felons convicted of low-level drug crimes to be able to "seal" their arrest history from private employers after several years post-incarceration.

PUBLICATIONS AND CONFERENCE PRESENTATIONS

Gershteyn, Vadim. "Charles Sanders Peirce: Methods and Discoveries." *All About People: Future Fit*. Maribor, Slovenia. March 16th, 2019.

Gershteyn, Vadim. "Evaluating a Multi-Billion Dollar Research Organization." *All About People: Challenges for Science and Education*. Maribor, Slovenia. March 9th, 2018.

Arora, N. Gayer, C. Lawrence, W. **Gershteyn, V.** Parry, C. Dunham, K. Clauser, S. "Improving quality of care and health outcomes for cancer survivors: Insights from the Patient-Centered Outcomes Research Institute's (PCORI) cancer portfolio." *Journal of Clinical Oncology*. Vol 34. Issue 15. May 2016.

Arora, N. Gayer, C. Lawrence, W. **Gershteyn, V.** Dunham, K. Whitlock, E. Clauser, S. "Facilitating the delivery of patient-centered cancer care: Insights from the Patient-Centered Outcomes Research Institute's (PCORI) cancer portfolio." *Journal of Clinical Oncology*. Vol 34. Issue 15. May 2016.

Fayish, L. **Gershteyn, V.** Szydowski, V. "Evaluating the Potential for Useful Information." *American Evaluation Association Conference*. Chicago, IL. November 14th, 2015.

David, R. Epplin, W. **Gershteyn, V.** Goldstein, A. "Mass Incarceration as a Social Determinant of Health." *Minority Health in the Midwest Conference*. Chicago, IL. February 22nd, 2013.

Dunham, K. Gurgol, C. Grieser, M. **Gershteyn, V.** Hasnain-Wynia, R. "Achieving a Culture of Health: Exploring Models to Bridge Gaps and Improve Patient Outcomes by Integrating Community Health Workers on Care Teams." *Under review*.

Weine, S. Demin, A. Polutnik, C. Zeigler, D. **Gershteyn, V.** Korsgard, I. Anatolyevich, S. Yakovleva, I. Khabibullina, V. "Promoting Health among Migrants to the U.S. and Russia through a Public Health Approach." *White paper*. U.S.-Russia Program Social Expertise Exchange. May 5th, 2014.

ADDITIONAL WORK EXPERIENCE

KnowledgeAdvisors, Survey Administrator

April 2010 – December 2012

The Home Depot, Garden Associate

May 2009 – April 2011

ThePoint.com, Community Organizer

June 2008 – September 2008

Rush North Shore Hospital, Administrative Assistant

May 2005 – August 2007

ASSOCIATIONS

Public Health Student Association (PHSA)

September 2011 – May 2013

Global Health Student Interest Group (GHSIG)

September 2011 – May 2013