**"Donation Wagon" – an app for clothing donations**

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The "Donation Wagon" offers an innovative solution to the problem of discarding usable items- a phenomenon affecting 80% of disposed items. The application overcomes the main barriers to donation: logistical difficulties, lack of awareness, and absence of incentives, through a smart system that includes AI technology for identifying items, home collection services at times convenient for donors, an incentive and points system convertible to benefits, and a feedback mechanism from donation recipients. The platform is mainly for everyone who wants to donate easily, targeting busy people, those unaware of donation options, and those seeking rewards for their contributions. Its purpose is to significantly increase the volume of donations, reduce resource waste, and foster a culture of giving and mutual responsibility.

Keywords: ai, circular economy, donation app, resource optimization, reuse revolution, social impact, sustainability, waste diversion.